Management

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Approving Authority: University Librarian
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1. General Information

The Management Policy is bound by the general principles detailed in the Library’s Collection Management Policy. It is not a stand-alone document and should be read in conjunction with the Library’s Collection Management Policy and any other subject specific collection documents.

1.1 Collection Purpose

The management material supports the teaching, research and learning of the Waikato Management School (WMS) at undergraduate, honours, graduate certificate and diploma, postgraduate certificate and diploma, masters and PhD levels. The material supports the study of:

- Accounting
- Agribusiness
- Business, futures and leadership
- Corporate and Executive Education
- Economics
- Finance
- Human resource management
- International management
- Management and sustainability
- Management communication
- Management systems
- Marketing
- Social enterprise
- Strategic management
- Tourism and hospitality management

The material also supports other disciplines.

1.2 Primary User Groups

The primary users of the material are undergraduates, graduates and staff of WMS.

1.3 WMS research interests include:

- Agribusiness, agronomic practices, biotechnologies, global food production and distribution, value-innovation chain, technology transfer, agricultural science, environmental and pollution issues, food security.
- Commercial and Consumer Legislation - focusing on accountability, compliance and disclosure requirements.
- E-Commerce and ICT Innovation – focusing on the application of Information & Communication Technologies (ICT) and new business processes in organisations.
• Financial risk assessment and risk management.
• International Competitiveness and Development — focusing on creating and maintaining international competitiveness and development.
• Market complexity, emergence of chaotic behaviour and cycles.
• Mergers and Acquisitions—focussing on takeovers of companies.
• Organisational communication, science communication, intercultural communication, corporate social responsibility, public relations, advertising, sport communication, social marketing, leadership and communication, health management and communication, international behaviour and communication, communicating social change.
• Organising for Performance — focusing on the ways in which organisations can improve and enhance their performance (includes innovation).
• Securities Legislation - focusing on disclosure requirements, especially for non-organisational investors.
• Social and Sustainable Development – focusing on creating sustainability for individuals, organisations, communities (including Māori), nations and the global community.
• Tourism and Hospitality Management focusing on the demand and supply of tourism and hospitality products, the nature of the tourist experience and services, and the management of such experiences and their impacts on destinations, communities and environments.
• Wealth Creation for New Zealand – focusing on the drivers of wealth creation for local and regional development, and future growth of the national economy.

1.4 Interdisciplinary Relationships

The material also supports relevant courses and research in the Faculties of Arts & Social Sciences, Computing and Mathematical Sciences, Education, Law, and Science and Engineering, and the School of Maori & Pacific Development.

2 Description of Existing Collection

Relevant material is mainly held in the following LC classification areas in the Central Library’s General Collection:

G154-156  Tourism and travel
HB  Economics, economic theory
HC  Economic history and conditions
HD  Industries, organisational behaviour, land use
HE  Transport and communications
HF  Commerce and accounting
HG  Finance
HJ  Public finance
TX900-950  Hospitality industry

Additional material is held in the New Zealand Collection (refer to NZC Policy [link] for exemptions) and the Law Library.

Increasingly e-books are being purchased.

The Library provides access to scholarly journals, in electronic and print format, and to indexing and full text databases, including:

• Ebsco
• Emerald
• Hospitality and Tourism Index
• Web of Science
3 Scope of Collecting

The emphasis is on textbooks, recommended reading and on maintaining an up to date collection in all areas. Popular management materials are collected selectively. Conference proceedings are not normally collected.

3.1 Chronological Periods

Collecting focuses on recent publications.

3.2 Types of Material

Print and/or electronic formats are collected but other types of material may be considered.

3.3 Geographical Areas

The collection focuses on topics related to New Zealand, Australia, Pacific Rim (Asia – Pacific), Western Europe and BRIC (Brazil, Russia, India, China).

- Accounting and auditing standards and other reference material is predominately New Zealand but includes Australia and Canada.
- Taxation material also includes Australia and the Asian region. Standards are becoming increasingly international (example, ISO).

3.4 Languages

English is the primary language of the material.

3.5 Publication Dates

Collecting focuses on recent and current imprints to support the teaching and research areas of the School. Retrospective collecting may be undertaken to support new teaching and research programmes.

4 University of Waikato at Tauranga

Papers offered at Tauranga are identical to papers offered at Waikato, although not all papers are offered. They may be counted towards a BMS, BBA, and BTour or a Graduate diploma. Responsibility for this collection lies with the academic staff and the Subject Librarians.