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A special thanks to Professor Peggy Koopman-Boyden and our fabulous Administrator Margaret Amies for preparing the draft of this report.
Welcome from the Director

It is with great pleasure that I present the 1st Annual Report prepared under the auspices of the National Institute of Demographic and Economic Analysis (NIDEA). The report records the year 2010 as a very ‘big’ year in many respects, both personally and for the Institute. It began with my own return from Australia after a 15 year sojourn as a serious Trans-Tasman migrant. In the process I contributed to a number of demographic concepts, not least inching away, category jumping, return- and skilled -migration. Among a solid inflow of similarly returning Kiwis was our Senior Research Fellow Dr Tahu Kukutai, who we have been fortunate to entice back to these shores from the United States, along with her husband. On arrival we were both warmly welcomed back by the outgoing Director, Professor Dick Bedford, the two previous Directors – Professor Jacques Poot and Emeritus Professor Ian Pool, and another long-standing member of the Population Studies Centre ‘family’, Professor Peggy Koopman-Boyden. As previous students of both the PSC and Professor Pool, Tahu and I had clearly returned ‘home’ in fine demographic form.

In July we were joined by our Post Doctoral Fellow, Dr Yaqub Foroutan from Iran, adding further to New Zealand’s international migration statistics and increasing diversity with his wife and two sons. With the ‘Core Directorate’ now on board, work toward the creation of the new Institute began in earnest. As the report will show, this involved everything from teaching, developing grant applications and business as usual (alongside which Tahu was awarded a Marsden for her superbly prepared application) to choosing Institute logos, creating visions, developing website content, writing and re-writing much documentation, attending meetings, and yet more meetings, and presenting to a very broad range of conference and media audiences. It also involved developing and deepening very pleasant working relationships with our soon-to-be Institute partners, the Waikato Management School, and the Wellington-based Motu Economic and Public Policy Research Trust.

Institute-creating is not something I would personally want to tackle every year, but I am proud that I was accorded the honour, that we did it against many odds, and most of all that we are continuing the vision of the PSC’s founder, now Emeritus Professor Ian Pool FRSNZ. I thank my team and all colleagues very sincerely for their hard work during 2010, and look forward to the next stage of NIDEA as we move from newborn infant to fast-growing teenager.

The Year in Perspective

In anticipation of the establishment of the new research institute- the National Institute of Demographic and Economic Analysis (NIDEA) - 2010 saw the arrival of three Directorate staff. They were Professor Natalie Jackson (Director), Dr Tahu Kukutai (Senior Research Fellow) and Dr Yaghoub Foroutan (Postdoctoral Fellow). Much activity during the year centred around the establishment of the institute, and culminated in its official launching on 24 November. Among related activities during the year, staff members were very active in raising NIDEA’s profile, with a record number of invited presentations, conference papers and media interviews given. Funding for several FRST research programmes ended, which gave rise to many publications and presentations.
Background

Today's National Institute of Demographic and Economic Analysis began life as the Population Studies Centre, established in 1982 by Professor Ian Pool. Its vision was to facilitate collaboration among Waikato researchers, to act as a portal for relations with researchers elsewhere and with stakeholder organisations, and to build research capacity in the field through teaching and training students at all levels.

In 2007, by then under the Directorship of Professor Richard Bedford FRSNZ, the Centre merged with the University of Waikato-based Migration Research Group (MRG) that had been convened by Professor Bedford in 1993. Originally from the Department of Geography, Tourism and Environment Planning, and funded by FRST, the MRG was formed to further the objectives of analysing and interpreting population movement.

In 2010 the Centre was transformed into a Research Institute, and was officially launched on 24 November 2010 under the directorship of Professor Natalie Jackson, a previous student and graduate of the PSC. Located in the Faculty of Arts and Social Sciences, NIDEA’s establishment phase is being guided by an Interim Management Committee comprised of Professors Natalie Jackson, Dan Zirker/nominee, Dan Marsh, and Frank Scrimgeour, and Motu Director Mr Howard Fancy.

Major Achievements

NIDEA launched

The major achievement of 2010 was undoubtedly the establishment and launch of NIDEA. A collaboration between researchers from the previous Population Studies Centre (PSC - now the NIDEA Directorate), the Waikato Management School (WMS) and the Wellington-based Motu Economic and Public Policy Research Trust, NIDEA’s primary goal is to help inform choices and responses to the demographic, social and economic actions that are shaping New Zealand’s future.

The Keynote Speaker for the launch was Professor Graeme Hugo, well known Australian expert on demography and changing patterns of international migration. Professor Hugo spoke on why the demographic dimension matters to New Zealand and Australia, with particular reference to the trans-Tasman ‘brain drain’, the increasing global competition for skilled migrants and how New Zealand can usefully tap into its growing diaspora of Kiwis overseas. Other opening speakers at the celebration were the Chancellor of the University of Waikato, the Rt. Hon. Jim Bolger ONZ, whose personal interest in the field of demography is warmly welcomed by NIDEA, and Mr Colin James, Chair of the Board of Motu and widely known and respected journalist.

Attended by approximately 70 guests and dignitaries, the launch included a symposium of short presentations from eight NIDEA researchers who outlined the key issues and challenges facing New Zealand, including those of New Zealand’s labour market, Māori and indigenous futures, increasing longevity and the housing market implications, trans-Tasman migration and the demography of New Zealand’s agribusiness:

Communicating our Vision

A necessary component of any new business is the creation of uniquely identifying branding and advertising. Major outputs in this respect were the development of the NIDEA brochure outlining our vision and research, and our new website (home page below). For the brochure and publicity material - and also for assisting with the launch - we gratefully acknowledge the substantial time and effort contributed by Crystal Beavis, Angie Knox, Justin Hare and Lisa Finucane of the Communications Office. For the website we especially acknowledge the efforts and expertise of Cathy Cross (Faculty of Arts and Social Sciences), and Douglas Davey, Kirsty Williams and Shaun Nicholson of the University’s Web Development Team.

View our new website here: www.waikato.ac.nz/nidea.
NIDEA’s research programme comprises five interconnected themes and is supported and sustained by a strong capacity-building programme - the NIDEA Demographic Laboratory. The programme addresses the most central questions of population studies – demographic transitions, population ageing, population distribution, migration, and ethnic and cultural diversity. It links them to economic, political and social transformations, such as the ageing of the labour force and regional development, to help inform policy-makers and planners at local and national level.

### New Zealand 2050
(An Ageing New Zealand)

Research Theme Leader: Professor Natalie Jackson

This research theme looks at how inexorable demographic shifts will affect the nation's social and economic development over the first half of this century. Separate but overlapping projects address the likely effects of age structural transitions on a broad range of issues, such as labour supply and demand, and future welfare demand and provision.

### New Zealand's regions and communities
(A regionally and ethnically diverse New Zealand)

Research Theme Leader: Adjunct Professor David Maré

NIDEA’s ‘regions and communities’ theme concentrates on the sub-national dimensions of demographic, social and economic transformation, the dynamics and implications of which are not uniformly unfolding across the country. Projects include the changing role of Auckland, the settlement and integration of immigrants, and the end of growth in non-urban regions.

### New Zealand's individuals, families and households
(A socially informed New Zealand)

Research Theme Leader: Adjunct Professor Steven Stillman

The ‘individuals, families and households’ theme focuses on the underlying human dimensions of demographic-social-economic interactions occurring in the context of low fertility and increased longevity. Projects include how changing family and household structures will affect the provision of the future workforce and tax base.

### Te para one te tū mai nei
(Māori and indigenous futures)

Research Theme Leader: Dr Tahu Kukutai

Te para one te tū mai nei is a forward-looking research programme that addresses the opportunities and challenges attendant with Māori demographic change. It focuses on research that makes a positive difference for Māori.
New Zealand's oceanic and global context
(A globally engaged New Zealand)

Research Theme Leaders: Professor Jacques Poot and Professor John Gibson

This research theme addresses the cross-border dimensions of demographic-social-economic interactions, focussing on the links between New Zealand and other populations and economies within Oceania and beyond. Among its projects are the implications of national level demographic differences for future migration scenarios, and the implications of climate change and demand for water, with particular reference to Australia and the Pacific Islands.

NIDEA Demographic Laboratory
(A demographically numerate New Zealand)

Director: Professor Natalie Jackson

The NIDEA Demographic Laboratory supports the five research themes by providing advanced analytical and technical support. It also acts as a provider of external training in demography via workshops, and plays a critical role in building the capacity that ultimately sustains NIDEA. Advanced training centres around core demographic methods and understandings in the fields of fertility and family formation, mortality, longevity and health, and interactions between fertility, mortality, migration, population composition and growth. The Demographic Laboratory also seeks to develop new analytical methods, techniques and theoretical propositions to respond to cross-disciplinary research questions and circumstances which have not arisen before. In 2010, two undergraduate and two postgraduate courses in demography were taught by NIDEA staff, and four summer scholars and two visiting international Masters students were supervised.

Research Advisory Group

Keeping a watching brief on NIDEA’s research activities is Emeritus Professor Ian Pool, NIDEA’s Research Advisory Coordinator. Professor Pool’s long and distinguished career and many national and international collaborations at the interface of demographic, economic and policy issues allow NIDEA a global connection to relevant and emerging research being undertaken around the world.
Awards

In recognition of his many years of service to the Population Studies Centre, its founder, Professor Ian Pool, was honoured in May 2010 with the title of Emeritus Professor.

A further major achievement of NIDEA staff was the award of the Dame Joan Metge Medal for the social sciences to Professor Bedford. It was awarded at a ceremony in Christchurch on 10 November and is a fitting recognition of Professor Bedford's services to the social sciences and to research in general.

NIDEA is proud that the Royal Society's two medals for social science – the Te Rangi Hiroa, awarded to Professor Pool in 2009, and the Dame Joan Metge for Professor Bedford in 2010, have been awarded in successive years to PSC/NIDEA staff.

Also in line for special mention, Professor Jacques Poot and co-author Dr Steve Stillman of Motu won the Inaugural Statistics New Zealand Prize for the best paper using official statistics presented at the New Zealand Association of Economists Conference in Auckland, 30 June – 2 July 2010. The paper was entitled “The importance of heterogeneity when examining immigrant education-occupation mismatch: Evidence from New Zealand.”

In 2010 Professor Poot also completed a three-year appointment on the Spinoza Commission, which awards the highest scientific prize in The Netherlands (up to four prizes of 2.5 million euro each, across all disciplines). Professor Poot was also a Member of the Advisory Group, Academic Workforce Planning – Toward 2020, a collaborative project across the eight universities of New Zealand. The final report was prepared by Berl Economics in November 2010.
Another major achievement for NIDEA was the award of Marsden funding to NIDEA researcher Dr Tahu Kukutai to undertake research on counting populations by ethnicity, a contentious issue in many parts of the world. In New Zealand, for example, the question of whether ‘New Zealander’ should be recognised as a legitimate ethnic group in the census has been hotly contested. Parallel debates in other countries have underscored the tension between the political nature of ethnic counting and the demands on statistics agencies to produce objective, scientific classifications and data.

Working with US-based researcher Dr Victor Thompson, Dr Kukutai is developing a unique time-series database that combines census ethnicity questions over the past 25 years with economic, social and political data for around 200 countries. The database will help identify conditions that enhance or suppress ethnic distinctions in the census. This research will help agencies in New Zealand and abroad to evaluate their practices within a global context, and will also contribute to the broader debate about state practices of ethnic counting and collective ethnic identities. The project is listed below under the heading of Externally Funded Research.

International Collaborations

Although much of 2010’s collaborative activity was undertaken closer to home, NIDEA was well represented on the world stage. Professor Jacques Poot continued his activities in The Netherlands as co-Principal investigator of the 4 year Migration Diversity and Regional Disparity in Europe (MIKI_REDIE) project. He was also appointed Visiting Professor of the Royal Netherlands Academy of Arts and Sciences from August 2010 until July 2011. Professor Poot also collaborated with IZA, the Institute for the Study of Labor, as a Research Fellow and as External Research Fellow at the Centre for Research and Analysis of Migration (CReAM), University College, London.

Emeritus Professor Ian Pool is experiencing a very active retirement. He is co-editor, with Prof. Yves Charbit of Paris (Descartes), CEPED and INED, of a book series for Springer: ‘On Demographic Transformation and Socio-economic Development’. During 2010 he was also an invited Member of the Panel on Youth, United Nations, Economic and Social Commission for West Asia (and Arab countries) annual Inter-Agency meeting, held at Beirut in November and chaired by the UN Deputy Secretary General. Professor Pool is also Associate-Editor of Canadian Population Studies.

Externally Funded Research

As members of a research centre that seeks to recover the majority of its costs from external research, NIDEA’s staff devote most of their time to research, research supervision, and seeking new project funding. During 2010 members of NIDEA participated in seven ongoing or new ForST-funded research programmes and had several contracts with the Department of Labour, Te Puni Kokiri, the Bay of Plenty District Health Board, and local authorities in the Waikato and Bay of Plenty regions for the provision of research and policy advice. ForST-funded programmes that supported staff and postgraduate student research in NIDEA during 2010 were:
Strangers in Town: Enhancing Family and Community in a More Diverse New Zealand Society (2002-10, University of Waikato). Associate Professor Elsie Ho and Professor Richard Bedford were the leaders of the programme’s two objectives, with one objective being completed in 2008, and the other in September 2010.

Scenario Building for Regional Futures (2006-10, Environment Waikato with a major part of the programme sub-contracted to the University of Waikato). Professor Jacques Poot and Dr Michael Cameron were part of the team from the University of Waikato assisting with this programme. For outputs, see http://www.creatingfutures.org.nz/

The Demographic and Economic Impact of Infrastructure Investment (2006-10, Motu Economic and Public Policy Research Trust). Professor Jacques Poot and Bill Cochrane assisted colleagues in Motu and the Department of Economics at the University of Waikato to determine the net benefits of a range of major physical, technical and social infrastructure projects in New Zealand. For outputs, see http://www.motu.org.nz/research/detail/infrastructure.


Ageing in Place: Empowering Older People to Repair and Maintain Safe and Comfortable Houses in their Communities (2007-12, Centre for Research Evaluation and Social Assessment) with sub-contract for the research on older Asians with the university of Waikato.

Integration of Immigrants Programme (IIP) (2007-12, Massey University with around half of the programme sub-contracted to the University of Waikato). Professor Jacques Poot leads one of the two objectives in this five-year programme, which finished in September 2012, with Professor Paul Spoonley (Massey, Albany) leading the other objective. Professor Richard Bedford is assisting Paul Spoonley with the research for Objective 2. For outputs, see http://newsettlers.massey.ac.nz/.

Honohono ai ngā waka Māori e rere tonu ana: Linking together the ever voyaging Māori canoes (2009-2012, Synexe Consulting). Tahu Kukutai is an associate investigator on this programme.

The research programmes Scenario Building for Regional Futures, Demographic and Economic Impact of Infrastructure Investment, and some of the econometric research in the Integration of Immigrants Programme involve collaboration with Motu and WMS staff, and are examples of the NIDEA-WMS-Motu linkages that have been supported by strategic investment funding from the University of Waikato.

Other major but unsuccessful applications for both Marsden and HRC funding in 2010 were made by Professors Natalie Jackson and Ian Pool; Professors Peggy Koopman-Boyden, Natalie Jackson and Laurie Brown (Australia) with Drs Patrick Barrett and Michael Cameron; and Professors Natalie Jackson and Mike O’Driscoll. We record these applications because of the substantial time commitment involved in preparing them, rendered invisible when they do not succeed.

Several FRST-funded research programmes came to an end in 2010, with many publications and presentations emanating from them. These included the programmes on Choosing Regional Futures, and From Planet to Paddocks: An integrated, Multi-scale Assessment of Climate Change influences on Land-use Trends.
Postgraduate Supervision

During 2010 the PhD students being supervised by PSC/NIDEA staff and NIDEA Members were:

Julia Beckhusen, PhD, Purdue University (Prof. Raymond Florax, Prof. Brigitte Waldorf and Prof. Jacques Poot), *Recent Immigrants in the US and their Economic Impacts*.

Steven Bond-Smith (Prof. Jacques Poot, Prof. Les Oxley and Prof. Philip McCann), *Is Understanding Innovation the Key to Economic Growth? Theoretical Models and Analytical Simulations*.

Kumudika Boyagoda (Dr Rachel Simon-Kumar, Societies and Cultures, Prof. Natalie Jackson and Prof. Richard Bedford) *Heterogeneity among Female Headed Households in Sri Lanka: A study into vulnerability and survival in transitional development societies*.

Amina Casey (Associate Professor Maggie Walter and Prof. Natalie Jackson) *The Invisibility of Men in Explaining Australia’s 'Low' and Declining Fertility* (University of Tasmania).

Brendan Churchill (Associate Professor Maggie Walter and Prof. Natalie Jackson) *Solutions or Substitutions? Examining Australia’s Skills Shortage* (University of Tasmania).

William Cochrane (Prof. Jacques Poot, Prof. Philip McCann and the late Dr Paul Harris, who passed away in December 2010), *Regional Diversity and Local Labour Market Outcomes in New Zealand*.

Rob Hodgson (Prof. Jacques Poot, Adj. Prof. Dave Mare and Adj. Prof. Steve Stillman), *Selection Effects and Economic Impacts of Migration on New Zealand*.

Valente Matlaba (Prof. Mark Holmes, Prof. Jacques Poot and Prof. Philip McCann), *Regional Transformation in Brazil*.

Ceren Ozgen, PhD, VU University Amsterdam (Prof. Peter Nijkamp and Prof. Jacques Poot), *The Impact of International Migration on Regional Disparity*.

Lisa Rosevear (Dr Daphne Habibis and Prof. Natalie Jackson) *The impact of an Ageing Population on Crime Patterns - The Australian Situation* (awarded in 2010).

Matthew Roskruge (Prof. Jacques Poot, Prof. Phil McCann and Adj. Prof. Arthur Grimes (Motu)) *Understanding the Role of Social Capital in the Growth of New Zealand’s Economy*.


Major International Conference Contributions

Invited Keynote and Plenary Presentations

- by Professor Dick Bedford:


- by Professor Natalie Jackson:


Demographic trends and infrastructure provision at local government level. The population planning toolbox, Keynote address to the New South Wales Infrastructure Summit, Sydney, 13 September.


- by Professor Jacques Poot:


Other International Presentations


Major National Conference Contributions

Invited Keynote and Plenary Presentations


Other Invited Presentations


Jackson, N.O. (2010) *Demographic challenges and opportunities for New Zealand*. Invited Address to Te Puni Kokiri (Garden Place, Hamilton), 1 June.


Jackson, N.O. (2010) *Challenges and opportunities facing New Zealand's labour market. All hands to the pump*. Invited presentation to the launch of the National Institute of Demographic and Economic Analysis (NIDEA), University of Waikato, 24 November.


**Other Presentations**


Koopman-Boyden, P., Richardson, M, Cameron, M, T. Zorn (2010), *Engaging senior stakeholders*. Presentation to stakeholders, Age Concern (Waikato), Hamilton, 9 November.


**Publications/Outputs**

**Articles in refereed journals**


**Non-refereed Journal Articles**


**Books authored**


**Books edited**


**Chapters in books**


Papers in published conference proceedings


Commissioned Research Reports


Discussion & Working Papers


Media Interviews/Citations

- by Professor Natalie Jackson:

December 2010 (The Dairyman) Look to the future, farmers urged. (Rachael Breckon) p.11.


29.11.2010 (The New Zealand Farmers Weekly) Too few young farm buyers (Bob Edin) p. 13, http://viewer.zmags.com/publication/d5a89979#/d5a89979/1


22.11.2010 (NZNewsUK) New research institute to tackle New Zealand's future http://www.nznewsuk.co.nz/health/13763/New research institute to tackle NZ's future

01.11.2010 (Breakfast - TVNZ) Limiting the number of children families have to two,
27.10.2010 (Radio New Zealand) Christchurch keeps spot as second largest city,

27.10.2010 (Timaru Herald) South Canterbury holds its ground (Matthew Littlewood),

20.10.2010 (Beehive) Speech to the Women in Statistics conference - Victoria University (Pansy Wong),

18.10.2010 (Timaru Herald) Timaru's population potential (Matthew Littlewood),
http://www.stuff.co.nz/timaru-herald/features/4245575/Timaru's-population-p

05.10.2010 (Waikato Times) Letters to the Editor: Ageing society (Daphne Bell).

16.08.2010 (Radio Waatea) Maori/European diffs re change in age of access to pension (Willy Jackson).

05.08.2010 (Te Kaere - TV) Impact on Maori of raising age of access to age pension (Mark Sharma).

05.08.2010 (Radio NZ) Impact on Maori of raising age of access to age pension (Shaun Plunkett)

02.08.2010 (ABC Lanceston Radio, Tasmania, Australia) - Morning Programme) Baby Boomer Boom (Roshan McCan).

02.08.2010 (Radio Waatea - National Radio) Pensions change inequitable to Maori (Peter Berschaffelt).

August 2010 (North & South) Does New Zealand need 8 million people? (Mike White), p 32-44.

26.07.2010 (The Examiner, Tasmania / Australia) The effect of another 100,000 (Angus Livingstone).

22.07.2010 (Radio Rhema) Families without kids to takeover families with kids (Aaron Ironside).


20.07.2010 (Breakfast) Statistics New Zealand release on family type change & Families without kids overtaking with kids (Mike Hosking).

20.07.2010 (NZ Herald) Mum, Dad and kids no longer typical household (Simon Collins),

07.07.2010 (Business Day) When I'm 65 (Romy Udanga),
http://www.stuff.co.nz/business/money/5248383/When-I-m-65

10.06.2010 (Dominion Post) Young kiwi workers vital to fund pensions (Kiran Chug),
http://www.stuff.co.nz/national/3793312/Young-Kiwi-workers-vital-to-fund-pensions

05.06.2010 (The Press) Age brings maturity to motherhood (Rebecca Todd),
http://www.stuff.co.nz/life-style/377935/Age-brings-maturity-to-motherho


28.04.2010 (Stuff.co.nz) Growing old shouldn't be life's goal, http://www.stuff.co.nz/national/blogs/3632331/Growing-old-shouldn-t-be-lifes-goal


01.04.2010 (TV Central In Depth) Premature ageing of NZ's workforce (Producer:...).


05.03.2010 (TV Central News) Premature ageing of NZ's workforce (Producer: Katrina Beaumont).


05.03.2010 (TVCentral) Premature ageing of NZ workforce (Janine).

26.02.2010 (Herald on Sunday) Today's kiwi male short on cash and babies (Anna Leask).


04.02.2010 (Radio Live) Man Drought (Jennifer Humphreys),


30.01.2010 (Mercury on Saturday, Tasmania, Australia) Still Far from the Madding Crowd(s).


29.01.2010 (The Mercury) Australia’s 35 million.

- by Dr Tahu Kukutai:


- by Professor Jacques Poot:

Poot, J. (2010) article in Waikato Times, on Norface MIDI-REDIE project, 5 May


Poot, J. (2010) article on interview by Geoff Lewis of Waikato Times on immigrant overskilling, 27 July
NIDEA Directorate - Staff and Associates

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NIDEA Members -2010

Waikato Management School
Professor Frank Scrimgeour (Dean WMS)
Professor John Gibson
Professor Phillip McCann
Dr Michael Cameron
Mr Bill Cochrane

http://www.mngt.waikato.ac.nz/

Motu Economic and Public Policy Research Trust
Mr Howard Fancy (Director)
Dr Andrew Coleman
Adjunct Professor Arthur Grimes
Adjunct Professor David Maré
Adjunct Professor Steve Stillman

http://www.motu.org.nz/

Nidea launch on NZ News UK:
New research institute to tackle NZ's future
http://www.nznewsuk.co.uk/news/?Id=13763&story=New-research-institute-to-tackle-NZ-s-future