The University of Waikato owes its existence to the vision and tenacity of a small group of Hamiltonians who believed passionately in a university to serve the region and New Zealand. The foresight and dedication they brought to the task laid the foundations for the philanthropic support which has helped the University of Waikato to become one of New Zealand’s leading universities.

Today’s modern Waikato University is home to some 12,000 students from New Zealand and overseas, and employs 1,560 academic and support staff. Students and staff alike are attracted by the excellence of our teaching and research, the unparalleled beauty of our campus, and our reputation for being bold and innovative.

Waikato is committed to delivering a world-class education and research portfolio, providing a university experience which is distinctive in character, and pursuing strong international links to advance knowledge. The overarching themes of our vision are: excellence, distinctiveness and international connectedness. As a truly New Zealand institution, our distinctive character is derived from three interwoven components which guide our academic and strategic decisions: sustainability, Māori, and leadership.

Our motto Ko te Tangata – “For the People” – encapsulates what it means to be associated with the University of Waikato.
Contributing to the region

Waikato University sits at the heart of a strong regional economy and we are proud to play a dynamic role. In 2008 the University contributed a massive $913 million to the New Zealand economy and $749 million to the core Waikato region. We directly and indirectly accounted for more than 5,600 jobs in the Waikato and for 5% of economic activity in the core Waikato economy. Every dollar generated by the University resulted in $1.21 of flow-on revenue. Every job generated another job in New Zealand, with two-thirds located right here. Students spent an estimated $167 million.

We also have a growing impact and strong commitment in the Bay of Plenty region where our second teaching and research facility at Tauranga has been active for a decade. Tauranga is now New Zealand’s fifth largest and fastest growing city and we are pleased to be working in partnership with the Bay of Plenty Polytechnic to develop programmes, degrees and research that are regionally focussed.

We take pride in the extent to which we reflect and serve the strengths and interests of the Waikato and Bay of Plenty regions. We recognise that future economic growth and wealth depend heavily on the educational success of the people, and the creation of knowledge to drive innovation.
Supporting education

Education has become a highly competitive, global business and at the University of Waikato we benchmark ourselves against the best in the world. The currency of our qualifications and our reputation internationally are of paramount importance. Many of the great universities in Europe and the USA have been built on a solid foundation of philanthropy and now, more than ever, the University of Waikato needs your support.

By 2010, we will have invested more than $48 million over three years in a capital programme designed to enhance student learning. While the university is publicly funded, private investment is critical if we are to continue to deliver excellence in teaching, research and scholarship, and provide world-class facilities for future generations of students. Traditional sources of funding fall far short of the levels of strategic investment required to achieve our vision of serving the interests of the region and delivering international excellence.

A gift from you will help us to prepare the leaders of tomorrow – highly trained global citizens with the skills to contribute to New Zealand’s future and to take new ideas to the world. As we enhance our international excellence, and the peer esteem of the University, the value of qualifications from this University are increased irrespective of when they were obtained. We value very highly your support to make the University of Waikato a truly world-class university.

The University of Waikato established the Sir Edmund Hillary Scholarship Programme in 2005 to recognise and celebrate Sir Ed’s commitment to leadership. We also bestowed on him a University of Waikato Honorary Doctorate for his life-time commitment to the pursuit of excellence. Hillary Scholarships cover full tuition fees and are awarded to students who demonstrate academic excellence, exhibit leadership qualities and excel in sport or performance. Thanks to support from Orbit Corporate Travel, Gallagher Group, and the Waikato Times, our Hillary Scholars are able to complete their academic studies and perform or compete against the best in the world in a wide range of activities.
Last year, the University of Waikato awarded about $6 million in scholarships, making it one of the largest scholarship programmes in a New Zealand university.

Private investment in scholarships and prizes enables us to maintain and grow support for students, as well as redirect some of the University’s resources to our other strategic funding priorities. Scholarships can remove entry barriers to a university education, celebrate excellence or advance research in a specific field.

You may wish to establish a scholarship or prize in a subject area of particular interest, or to honour someone special. An unrestricted scholarship gift enables the University to assist school leavers, support Māori or adult students, or celebrate the talents of our Hillary Scholars. Postgraduate scholarships help to progress the University’s research activities and advance knowledge.

Depending on the level of your gift, and at the discretion of the University, you may name a scholarship or prize for yourself, a family member or friend, or a company or trust. Corporate scholarships aligned with a company’s core business are fully tax deductible.

**PRIVATE INVESTMENT IN SCHOLARSHIPS AND PRIZES**

*Private investment in scholarships and prizes enables us to maintain and grow support for students, as well as redirect some of the University’s resources to our other strategic funding priorities.*

**UNDERGRADUATE SCHOLARSHIPS**

Many undergraduate students overcome significant hardships to undertake tertiary education. Average student debt at the end of a three-year, undergraduate degree is about $15,000 (Statistics NZ, 2007). Scholarships help to reduce this increasing burden.

**POSTGRADUATE SCHOLARSHIPS**

Scholarships at postgraduate level are critically important to maintain and enhance high level research at Waikato, which will contribute to regional and national economic and social growth while advancing the frontiers of world knowledge. Three-year PhD scholarships provide students a living allowance of about $22,000 a year plus tuition fees.

The availability of postgraduate scholarships enhances Waikato’s ability to attract talented young people to pursue their research at Masters and doctoral levels. In 2008, the University awarded more than $3 million in postgraduate scholarships.
Research

The University of Waikato is one of New Zealand’s major research organisations, playing a key role in the local economy and making a significant contribution to national innovation. We are at the centre of a network of research institutions and industry in the Waikato that is responsible for 25 percent of New Zealand’s research output – an engine room for our country’s social and economic growth. Research is also our University’s lifeblood with research-related activities providing a quarter of our revenue. It informs our teaching and advances the knowledge we share with our communities.

Established in 2001, the University’s Environment Bay of Plenty Chair in Lakes Management and Restoration funds the position of Professor David Hamilton, a world-class freshwater ecologist in the School of Science and Engineering’s Biological Sciences Department. In addition to technical support, the Chair has also funded 15 postgraduate students to carry out research around the Rotorua lakes.

Establishment of the Chair enabled Professor Hamilton’s research team to grow to a point where it has attracted Outcome-Based Investment funding of $10 million over 10 years from the Foundation for Research, Science and Technology for freshwater restoration.

The collaboration between Environment Bay of Plenty and the University benefits the whole of New Zealand, solving some of the major ecosystem problems the country faces.

Research is painstaking; it takes time and is expensive to do. However, investment in research is critical if New Zealand is to be well-equipped to take advantage of emerging technologies and to step into the top ranks of equivalent OECD countries. Research is also key to attracting and retaining the best and brightest minds.

There are many ways in which you can invest in our research programmes – endowing a Chair, supporting postgraduate or summer research scholarships, funding existing or new research projects, or helping to fund equipment or other resources. Funding for visiting fellowships, academic exchanges and attendances at conferences are also worthwhile ways to give support, providing valuable opportunities for networking and exchanging knowledge.
Capital Projects

The generosity of our benefactors has enabled landmark projects to proceed while providing opportunities for them to leave a lasting legacy. The University’s new Student Centre and the Academy of Performing Arts represent unique opportunities to leave your mark on our campus. Future capital projects will also be offered to benefactors for special consideration.

STUDENT CENTRE

Staff and students can look forward to facilities that are among the best in Australasia when the biggest capital project the University has ever undertaken is completed. The University has embarked on an ambitious $30 million capital works programme to turn the existing library into a sustainable, state-of-the-art Student Centre at the heart of the campus, linked to student services and retail amenities.

The 10,600 square metre complex will provide a world-class, student-centred learning environment, combining traditional library resources with high-tech IT facilities. Its sustainable design and landscaping will reflect the University’s special relationship with Tainui and the natural forms of the Waikato region, and is expected to become an icon for the University and Hamilton City.

The project represents a major investment for the University and a legacy for future generations of students. The Waikato Students Union (WSU) and U-Leisure – the management company jointly owned by the University and WSU – have donated $1 million each to the project. The University has already committed substantial funds from cash reserves, but in the current funding environment needs to source additional financial support for the project.

THE ACADEMY OF PERFORMING ARTS

Since opening in 2001, as the WEL Energy Trust Academy of Performing Arts, this top venue continues to attract leading performers from New Zealand and around the world. The Academy hosts an enviable line-up of music and theatre, exhibitions and special events, year after year. For the first time since its completion, we are looking for a new partner for this stunning regional arts facility. This is a rare, prestigious opportunity which brings with it naming rights and extensive publicity.

The award-winning Academy is set beside our beautiful, tree-lined campus lake. The superb acoustics of the Gallagher Concert Chamber are acknowledged as among the best in the southern hemisphere, while the specifically designed spaces around the Academy lend themselves to myriad cultural activities. The Academy hosts arts and photography exhibitions, and provides a venue for festivals, conferences and private dining functions. It also offers first-rate teaching facilities for our programmes in Music, Theatre, Dance and Māori Performing Arts.
There are many ways to support the work of the University and make an important contribution – by giving a cash donation, making a bequest or an endowment, providing sponsorship, or gifting other assets. You can make an unrestricted gift to be used for the general purposes of the University, or alternatively you may want to designate your gift to support an area of particular interest to you, your family or business, or to initiate a new project. You may wish to honour someone special – a family member or someone who has made an outstanding contribution in their chosen field. Whichever option you choose, you will be helping to take new ideas to the world. Tax changes, which came into effect in April 2008, have provided positive incentives for philanthropic donations by both individuals and companies.

**CASH DONATIONS – EVERY GIFT MAKES A DIFFERENCE**

» Make a one-off donation or contribute by direct debit at intervals of your choice
» Donate to the project of your choice
» Or contribute to the University’s highest funding priorities.

**BEQUESTS**

You can support the University of Waikato by making provision in your will. If you are planning to leave a bequest or legacy to the University:

» General or unrestricted bequests allow the University to apply the funds to areas of greatest need and give flexibility to respond to changing priorities
» Or you can nominate a specific school or department, area of research or special project.

If you are considering making provision for the University in your will, please contact the Foundation. We will work with you on the bequest options that best suit your requirements. We also recommend that you consult your legal adviser. If you are planning to include the University of Waikato in your will, please let us know so that we can express our appreciation and acknowledge your gift during your lifetime.
SPONSORSHIPS

There are many opportunities for corporate, trust and individual sponsorships throughout the University. You may wish to consider sponsorship of a capital project, research project, scholarship or prize, or one of a range of educational, cultural and sporting events which occur each year.

ENDOWMENT

An endowment is another way to make a significant and lasting gift to the University of Waikato. The capital gifted is invested in perpetuity and only the interest is used.

You may wish to consider endowing a Professorial Chair in an area of interest to you or your organisation. A University Chair serves as a focal point for attracting research talent from around New Zealand and internationally. By endowing a Chair, you will be facilitating the sustainable development of a cluster of excellence in a particular discipline or subject area, which in turn attracts further research funding.

Alternatively, you may decide to give the University a level of flexibility in how it uses the interest generated. We encourage you to contact the Foundation so that we can work together on the best option for you.

GIFTS OF OTHER ASSETS

You may wish to name the University as a beneficiary of a life insurance policy. In this way you can leave a legacy to the University for the cost of monthly insurance premiums.

Gifts of stocks, shares, bonds or real estate may represent an appreciating investment, providing important resources for the University to achieve its mission. The University also appreciates gifts of significant artworks, musical instruments or cultural collections, which are relevant to our areas of scholarship.

An example of a gift that made a difference is the recently opened Richard Waddington Leisure Centre in College Hall. Jill Waddington and her family made a generous gift in memory of husband and father Richard Waddington. Richard was a member of the original group of Hamilton business leaders who worked assiduously for many years on the plan to establish the University.

The Waddington family has been associated with the University of Waikato for over 50 years and their gift will continue to benefit our students for years to come.
New tax rules, which came into effect on April 1, 2008, provide incentives for both individuals and companies to support universities and other non-profit organisations. They represent a significant step forward in promoting philanthropic giving in New Zealand.

Under the new tax rules, individual taxpayers can claim a tax rebate calculated at 33.3 percent of the amount donated on any gift (up to a limit of total net income for all gifts in a given tax year). For example, if a donor makes a gift of $15,000 it costs only $10,000 once the $5,000 rebate is considered.

Companies controlled by five or fewer people can now claim tax relief under changes to concessionary tax deduction rules for gifts of money to approved organisations. Companies can also claim the concessionary deduction each year for gifts of money up the amount of their net income (calculated before taking into account the deduction). For example, an unlisted company with a net income of $100,000 will be able to make a cash donation of $10,000 and claim a tax deduction for that amount. The effective cost of the donation to the company would be $7,000, given the company tax rate of 30 percent.

You can make an unrestricted gift to be used for the general purposes of the University, or alternatively you may want to designate your gift to support an area of particular interest to you, your family or business or initiate a new project.

We acknowledge our major donors and sponsors in a variety of ways. If you wish to be publicly recognised for your generosity, we offer a range of options depending on the level of your support – naming rights, an article in one of our publications, inclusion in donor lists, and external publicity. We also host a number of events throughout the year to which our donors and sponsors are invited as special guests.
About the Foundation

The University of Waikato Foundation – Te Pou Taunaki – is an independent charitable trust established to support and resource the University of Waikato. It raises funds both within New Zealand and overseas through donations, bequests, endowments, sponsorships, and gifts of other assets to support a wide range of scholarships and prizes, research and new initiatives, including capital projects.

The Foundation is governed by an independent Board of Trustees, which has a fiduciary duty to ensure that all funds donated to the University are managed, invested and disbursed appropriately according to the wishes of donors. The University’s relationships with our benefactors and management of the Foundation’s activities are the responsibilities of the Development Office.

The Foundation has established a fund in the United States which provides alumni and friends with the tax advantages accorded to US residents for philanthropic giving.

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