

# The Ted Zorn Waikato Alumni Award for Management Communication



THE UNIVERSITY OF  
**WAIKATO**  
*Te Whare Wānanga o Waikato*

## REGULATIONS FOR THE TED ZORN WAIKATO ALUMNI AWARD FOR MANAGEMENT COMMUNICATION

### BACKGROUND

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This prize was established in 2004 by Professor Zorn in celebration of ten years of achievement by the Department of Management Communication in higher education and research. The award provides an opportunity for peer recognition of graduates of the department who have, since their graduation, distinguished themselves in a field of management communication.

### REGULATIONS

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1. The prize shall be known as the “Ted Zorn Waikato Alumni Award for Management Communication”.
2. The prize shall be awarded annually to a graduate of Waikato Management School who majored in a discipline offered by the Department of Management Communication, and who has, since graduation, achieved excellence in a position in the field of communication management and who has preferably made a contribution to sustainable management practice.
3. Candidates for the award need to have demonstrated some or all of the following attributes:
  - The holding of a responsible position in an organisation or in a project that exemplifies the values of social responsibility, sustainability and/or workplace wellbeing;
  - The use of creativity and initiative in performing the responsibilities of the position;
  - The use of research and planning in their role within the organisation or project;
  - The recognition by their superiors and their peers within the organisation;
  - A spirit of entrepreneurship;
  - An improvement of management communication channels within the organisation or between the organisation and its publics.
4. Criteria for selection will include:
  - a. The degree to which the attributes in item 3 are embodied in the candidate’s work and evident in the application
  - b. The quality of the application and supporting materials (including substantive evidence of work quality and results, as well as presentation of application materials)
  - c. The significance or impact of the candidate’s work as demonstrated in the application
5. Applications for the award may be made
  - a. by the candidate (as prescribed in Clause 6), or
  - b. in the form of a nomination of a candidate by a former class mate, friend, or colleague of the nominee (as prescribed in Clause 7).
6. *Applications from candidates* should be in the form of a letter which clearly addresses the candidate’s suitability for the award in terms of the attributes described in Clause 3 of these regulations. The application must be accompanied by a report from a referee who attests to the candidate having the

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attributes referred to in the application. Candidates are encouraged to provide supporting materials to provide evidence or examples of their work.

7. *Nominations of candidates* should be in the form of a letter which clearly addresses the nominee's suitability for the award in terms of the attributes described in Clause 3 of these regulations. The nomination must be accompanied by a statement from the nominee agreeing to being nominated for the award.
7. The closing date for applications and nominations for the award will be 31 December in any year.
8. The selection committee for the award will comprise two academic staff of the Department of Management Communication and a representative of the Public Relations Institute of New Zealand, or equivalent body.
9. If, in the opinion of the selection panel, there is no suitable candidate for the award in any particular year, then the prize shall not be awarded.
10. The prize shall consist of a cash award of \$1,000 and a suitably inscribed certificate. The prize will be awarded at an event associated with the University's graduation ceremony in the year following application or nomination of the successful candidate.
11. No person may receive the Ted Zorn Waikato Alumni Award for Management Communication on more than one occasion; however, there is no limit to the number of times a candidate may be nominated.