Fulbright Workshop

Voice Lessons:
Hearing and Constructing Personal Voices in a Digital Age

Distinguished Professor Emerita Lynn Bloom, University of Connecticut, USA.

This workshop will focus on ways of identifying, hearing, and responding to personal voice. In writing, as in speaking, voice is as individual and distinctive as a fingerprint, as experienced in the writing of Brian Doyle, Joan Didion, and David Foster Wallace. Voice is style; character and personality; tone, accent, pronunciation; imagination, projection. Voice, too, is a construct particularly significant in the Digital Age of blogs and tweets: "On the Internet, nobody knows you’re a dog." After discussing issues of Internet voice/style, we’ll construct and analyze writing assignments related to the Internet and social media, that incorporate visual and auditory elements as well as written words.

(Please bring your computer, iPad or paper for writing)

Lynn Bloom is Board of Trustees Distinguished Professor Emerita at the University of Connecticut, USA, where she held the Aetna Chair of Writing 1988-2015. She learned from great writing teachers: Dr. Seuss, fun; E.B. White, elegant simplicity; Benjamin Spock, precision: “If you don’t write clearly, someone could die,” he advised when she was writing Doctor Spock: Biography of a Conservative Radical. These precepts inform the heart, soul, and human voice of her work, 25+ books and nearly 200 articles, including The Seven Deadly Virtues, Writers Without Borders, Composition Studies in the 21st Century, and "The Essay Canon." She has received numerous research awards, and has directed writing programs from Virginia to New Mexico. She is delighted to return to the University of Waikato for a second Fulbright.

This workshop is sponsored by the Wilf Malcolm Institute of Educational Research.

DATE
Tuesday 20 February 2018

TIME
1.00pm - 2.30pm

VENUE
Block I, Room I2.22, Hillcrest Road, Hamilton

RSVP BY: THURSDAY 15 FEBRUARY 2018
To: http://bit.ly/2FTez2s