from cowtown to wowtown

Hamilton Arts Sector Reference Group
Arts Report 2008
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Published in 2008 by Ramp Press, Wintec (Waikato Institute of Technology)
Private Bag 3036, Hamilton 3240, New Zealand

ISBN 978-0-9582902-3-4

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Earth Blanket - Chris Booth
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Introduction

Hamilton is at the cusp of the most exciting opportunity for creative transformation, an opportunity that will only be grasped through boldness, leadership, and imagination, and not through a 'business as usual' approach to the arts and cultural identity.

This report from the Hamilton Arts Sector Reference Group (HASRG) seeks to support and enable the creative transformation of Hamilton by providing a snapshot of the city’s arts & culture sector as it is now, by identifying what’s currently missing, and by summarizing our collective views about what needs to be done next.

With the objective of seeking to help fulfil the community’s expectations generated by the development of the new Creativity & Identity Strategy, this report provides:

1. an overview of Hamilton’s existing infrastructure, programmes and capacity
2. key gaps in the city’s current arts & culture sector
3. recommendations on how best to fill those gaps

Whilst providing a current snapshot of Hamilton’s arts & culture sector in 2008, this report is also intended to provide a framework for future reporting of arts and culture activities in order to create a deeper understanding of Hamilton’s citywide arts & culture needs to help guide future planning and development.
About the Hamilton Arts Sector Reference Group (HASRG)

The Hamilton Arts Sector Reference Group is a cohesive, citywide, professional industry stakeholder group that takes a long-term strategic view of the development of arts & culture in the city. HASRG has been meeting regularly since 2004 with the aim of promoting and nurturing participation in the arts & culture sector across the city. As a group of professionals, we believe it’s important for representatives from across our sector to be fully engaged with each other and work together for the long-term greater good of the city.

Our key goals are to:

- Stimulate the cultural & creative life of Hamilton
- Create a framework for dialogue & networking across the arts & culture sector
- Be recognised as the professional reference group for the arts & cultural sector

The group’s members work as leaders, managers, creators, educators, producers, advisors, administrators and practitioners. We meet monthly throughout the year to network, collaborate, provide peer support; and be proactively involved in supporting creative and cultural industries’ development over the long-term.

We believe that a collaborative approach, along with consultation and dialogue with other sectors is vital to stimulating a vibrant creative city for the benefit of everyone.

The HASRG acknowledges the maturation of Hamilton as a 21st century city. We also applaud Hamilton City Council for its development of the Creativity & Identity Strategy. We wholeheartedly believe that the Creativity & Identity Strategy invites an opportunity to transform Hamilton from a cowtown to a wowtown. Through continuous dialogue in regular meetings, and the collective workshopping of ideas, HASRG has created a snapshot overview and has identified the following gaps and opportunities for the city:
Audit of Hamilton’s current arts & culture context

- Hamilton has 20% less jobs in the creative industries sector than the national average  
  
- Waikato Region has 43% less creative industries sector jobs than the national average  
  
- Dunedin Region has half the population of Waikato Region but 4 times more jobs  
  
- Wellington Region (inc Hutt) has a similar population to the Waikato Region and 9 times more jobs  
  
- Auckland: of New Zealand’s 36,540 creative sector FT employees, 18,730 (37%) are located in Auckland  
  
- The Waikato Region is the largest export region in New Zealand and demand for creative industries high  
  
- $200m spent annually on marketing alone goes from the Waikato Region to Auckland, Wellington, Christchurch & overseas  

See attached appendices for a more detailed stocktake of the existing infrastructure, programmes and capacity in the arts & culture sector in Hamilton in Appendix 1, plus a summary of the range of programmes of work undertaken by the HASRG in 2007 in Appendix 2.
Key Gaps in Hamilton’s arts & culture sector

- Lack of recognition of the value and contribution of the Arts & Culture sector to the economy and importance of Cultural capital
- No identified flagship projects
- Lack of data, statistics and market knowledge of the arts & culture sector in Hamilton City
- Lack of capacity and resources to grow the arts & culture sector (e.g., attractive funding, advice etc)
- No policy (public art an exception) or plans for the arts & culture sector
- Lack of visibility of the Arts (e.g., publications, iconic buildings, public banners, street presence, performance)
- Lack of ongoing programmed arts and culture events
- Lack of audience development
- Lack of an identifiable niche which the creative and cultural industries operate within the economic fabric of the city
- Inability of the city to convince its people and government of its artistic achievements
- Lack of an identified champion and adequate resourcing within Council for the Creativity & Identity Strategy

Recommendations on how best to fill those gaps

- Establish the Creativity & Identity Forum and identify flagship projects to build capacity and alignment with other city strategies
- Establish a process for selecting flagship projects
- Engage an expert external consultant to comprehensively audit and make recommendations on the city’s arts & culture sector (infrastructure, capacity, policies, plans, economic impact) to enable a vibrant and sustainable creative city
- Based on the recommendations from the external audit, develop arts and culture policies and plans for the city
- Use the HASRG as a resource for the Creativity & Identity Forum for advice, potential membership, and the development of resulting policies and plans
Summary

Hamilton is New Zealand’s fastest growing city at the centre of one of the richest agricultural and pastoral areas in the world. The country’s main dairy industry surrounds Hamilton, along with significant ag-bio research, plus hi-tech manufacturing and engineering industries. With its strong agricultural roots, the city has also developed an unfortunate reputation of being a cultural desert.

We acknowledge that in the past, organisations in the arts & culture sector have been perceived as disconnected from each other and our city communities. However, in recent years much closer networking and collaboration across the arts & cultural sector has greatly improved this situation. A range of factors such as the establishment of the Creativity & Identity Strategy, media exposure, and a commitment to dialogue, has created a significantly more positive environment in recent times.

The Arts Report 2008 aims to identify some of the key strengths and weaknesses across the sector, thereby assisting Council, central government and peak bodies in their planning to provide for the cultural wellbeing of the city. HASRG acknowledges Council has provided funding for the implementation of the Creativity & Identity Strategy and strongly supports ongoing resourcing, particularly the establishment of the Creativity and Identity Forum as specified in the strategy, to help assess and endorse the target 40 projects over the next 4 years for the city.

Going forward, HASRG is able to:

- Be available for consultation as a group or individual members as appropriate
- Provide access to networks and contacts across the arts and cultural sectors
- Provide quantitative and qualitative data relevant to the sector
- Be a channel of communication between the arts community and other agencies
- Be an ‘on the ground’ conduit through being involved with a wide cross section of the arts community, both professional and non-profit

HASRG can offer itself as an innovative professional resource to lead agencies, regional and national bodies, local and community groups - and peak bodies, by offering our collective expertise to help transform the city of Hamilton. Leadership from across the city is essential to initiate, champion, and transform the city. HASRG believes that there is a shared responsibility between all of us that are involved in the arts & culture sector to make the most of this unique moment of opportunity to transform Hamilton from a cowtown to a wowtown.
Hamilton Arts Sector Reference Group August 2008

Cheryl Reynolds, Director, Creative Industries, Waikato Institute of Technology

Jeremy Bell, Manager, WEL Energy Trust Academy of Performing Arts, University of Waikato

Malcolm Calder, Director, Hamilton City Theatres, Hamilton City Council

Kate Vusoniwailala, Director, Waikato Museum, Hamilton City Council

Tracey Wood, Manager, Hamilton Community Arts Council

Tim Macindoe, Chief Executive, Arts Waikato

Margi Moore, Head of School, Wintec School of Media Arts, Waikato Institute of Technology

Wiremu Puke, Nga Mana Topu o Kirikiriroa
Appendix 1

Hamilton Arts Sector Reference Group
Stocktake of arts & culture activity in Hamilton in 2008

Hamilton City Context
Key facts from Hamilton City Council 2008

Hamilton City’s population in 2006 was 134,500 and is projected to increase to 194,800 in 2031

Hamilton is the focus of New Zealand’s third largest region with a population approaching 400,000

1.9 million people reside within 160km of Hamilton i.e. around 46% of New Zealand population*

The average age in Hamilton is a youthful 31.3 years compared to 35.9 years nationally

19.9% of Hamiltonians identify themselves as Maori, compared to 14.6% nationally

More than 80 ethnic groups are represented within Hamilton’s population

12,987 businesses are located in Hamilton City, 2.6% of all businesses in NZ

The Waikato is New Zealand’s leading export region, accounting for around 20% of the country’s total exports

The value of non-residential building consents increased by 55.7% between 2007 and 2008 compared to a national increase of 7.4%

In March 2008 the unemployment rate in Hamilton was 4.5% down from 5.8% in March 2007

A total of 77,310 employees worked in Hamilton City as at February 2007, 4% of the total employees in New Zealand

Hamilton’s biggest employers are property and business services (16.6%), health and community services (14.5%), retail (12.9%), manufacturing (12.6%) and education (8.9%)

Hamilton has 20% less jobs in the creative industries sector than the national average (NZ statistics 2006)*

Waikato Region has 43% less CI sector jobs than the national average (NZ Statistics 2006)**

Of New Zealand’s 36,540 creative sector FT employees, 18,730 are located in Auckland = 37% of nation’s CI’s jobs (ACC Snapshot: Aucklands Creative Industries report 2005)**

In 2007 total net GST in the Waikato Region increased by $840.1m or 7.8%, compared to a national increase of 2.8%

### Historic structures / sites

| A+ | Outstanding Heritage Value | 6 |
| A  | Highly Significant Heritage Value | 38 |
| B  | Significant Heritage Value | 32 |
| C  | Recognised Heritage Value | 21* |
| D  | Heritage Value | 7 |

Source: Hamilton City Council - August 2006

*Note: One building was demolished and not reported

Note: The rankings provide a clear guide to the levels of protection and control for heritage buildings and structures. Higher ranked buildings and structures have more stringent controls and levels of protection.

Source: HCC Strategic Unit 2008

### Archaeological, Historic and Cultural sites

<table>
<thead>
<tr>
<th>Indicator</th>
<th>No. of Tangata Whenua Historical and Cultural sites</th>
<th>No. of Archaeological sites associated with European settlement</th>
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<tbody>
<tr>
<td>Outstanding sites of Archaeological, Historic and Cultural Value</td>
<td>12</td>
<td>2</td>
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<tr>
<td>Significant sites of Archaeological, Historic and Cultural Value</td>
<td>18</td>
<td>3</td>
</tr>
<tr>
<td>Noteworthy sites of Archaeological, Historic and Cultural Value</td>
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<td>3</td>
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</table>

### Shares of Non-Profit Funding by Field

<table>
<thead>
<tr>
<th>Field</th>
<th>Philanthropic Trusts</th>
<th>Gaming Trusts</th>
<th>Local Government</th>
<th>Government (incl Lotteries Grants Board)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts &amp; Culture</td>
<td>10%</td>
<td>1%</td>
<td>18%</td>
<td>2%</td>
</tr>
<tr>
<td>Health &amp; Welfare</td>
<td>31%</td>
<td>28%</td>
<td>39%</td>
<td>Welfare 13% / Health 63%</td>
</tr>
<tr>
<td>Education &amp; Research</td>
<td>19%</td>
<td>6%</td>
<td>1%</td>
<td>17%</td>
</tr>
<tr>
<td>Economic Development</td>
<td>3%</td>
<td>9%</td>
<td>2%</td>
<td></td>
</tr>
<tr>
<td>Sport &amp; Recreation</td>
<td>29%</td>
<td>66%</td>
<td>11%</td>
<td>3%</td>
</tr>
<tr>
<td>Other*</td>
<td>8%</td>
<td></td>
<td>22%</td>
<td>1%</td>
</tr>
</tbody>
</table>

*Other includes: Community facilities, International, Religion, Environment etc

Based on Robinson & Hanley (2002)

Source: Arts Wakato 2008
Hamilton City Creativity & Identity Context, Audit of arts & culture provision, HASRG 2008

There are at least 8 Hamilton Arts Festivals (Summer Gardens, Spark, Fuel, Ignition, Tempo, Comedy, Kapa Haka, Parachute)
There are at least 8 Hamilton Art Awards & Arts competitions (Cut, Zoom, TWNCAA, 48 Hour Film, Trash to Fashion, WSA Summer, Arts Waikato Scholarships, Arts Waikato Outstanding Service)
There is only 1 Royal NZ Ballet performance P/A (compared to 3 Royal NZ Ballet Performances P/A in Dunedin)
There are 4 leading tertiary institutions specialising in arts & culture skills training in Hamilton
There are 8 performing arts venues in Hamilton
There is only 1 Art House cinema (currently up for sale)
There are only 2 commercial cinemas
There is 1 major museum in Hamilton
There is no major contemporary art venue/attraction
There are 8 dance organisations in Hamilton
There are 25 music organisations in Hamilton
There is 1 contemporary music trust
At least 3 new arts ventures have gone bust in the past 12 months

Percentage of people in creative occupations (2006)

Rodney          2.2
North Shore     2.8
Waitakere       2.2
Auckland        4.2
Manukau         1.2
Hamilton        1.4
Tauranga        1.5
Porirua         1.6
Hutt            1.7
Wellington      4.3
Christchurch    2.1
Dunedin         2.2
Total 12 cities 2.6
Rest of NZ      1.2
Total NZ        2.0

Data source: Statistics New Zealand, Census 2006
Source: Quality of Life 2007 - in Twelve of New Zealands’ Cities, p142
Residents’ rating of culturally rich and diverse arts scene (2006*)

Hamilton Music Organisations

- Cantamus Mens Choir
- Cantamus Women’s Choir
- Cantando Choir
- Classical Guitar Society
- EAS Wai Taiko
- Hamilton Acoustic Music Club
- Hamilton Caledonian Society Pipe Band
- Hamilton Chamber Music Society
- Hamilton Citizens Band
- Hamilton Civic Choir
- Hamilton Community Centre of Music
- Hamilton Competitions Society Inc
- Hamilton Jazz Society
- Mighty River Harmony
- MineAccord
- Opus Chamber Orchestra
- Renaissance Singers
- United Youth Orchestra
- Waikato Celts
- Waikato Orchestral Society Inc
- Waikato Rivertones

Data source: Quality of Life Survey 2006

Hamilton Dance Organisations

- Dance Folkus International Dance Group
- Christian Dance Fellowship
- Dance Effects
- Directions School of Dance
- Drury Lane Dance Company
- Karen Barbour Dance Projects
- Just Jazz School of Dance
- Margaret Fairhead School of Dance
- Fusion Dance Company

Source: Arts Waikato 2008
## Cultural Industries

### Statistics New Zealand

**Hamilton 2006**

<table>
<thead>
<tr>
<th>Industry Area</th>
<th>Hamilton City Enterprise</th>
<th>Employee count</th>
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</thead>
<tbody>
<tr>
<td>Newspaper Printing or Publishing</td>
<td>8</td>
<td>290</td>
</tr>
<tr>
<td>Other Periodical Publishing</td>
<td>4</td>
<td>3</td>
</tr>
<tr>
<td>Book and other Publishing</td>
<td>8</td>
<td>20</td>
</tr>
<tr>
<td>Book and Magazine Wholesaling</td>
<td>4</td>
<td>6</td>
</tr>
<tr>
<td>Recorded Music Retailing</td>
<td>3</td>
<td>25</td>
</tr>
<tr>
<td>Newspaper, Book and Stationery Retailing</td>
<td>31</td>
<td>220</td>
</tr>
<tr>
<td>Architectural Services</td>
<td>74</td>
<td>190</td>
</tr>
<tr>
<td>Commerical Art and Display Services</td>
<td>68</td>
<td>110</td>
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<tr>
<td>Preschool Education</td>
<td>30</td>
<td>290</td>
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<tr>
<td>Film and Video Production</td>
<td>18</td>
<td>25</td>
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<tr>
<td>Film and Video Distribution</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Motion Picture Exhibition</td>
<td>3</td>
<td>70</td>
</tr>
<tr>
<td>Radio Services</td>
<td>4</td>
<td>65</td>
</tr>
<tr>
<td>Television Services</td>
<td>5</td>
<td>25</td>
</tr>
<tr>
<td>Libraries</td>
<td>-</td>
<td>100</td>
</tr>
<tr>
<td>Museums</td>
<td>1</td>
<td>65</td>
</tr>
<tr>
<td>Music and Theatre Productions</td>
<td>14</td>
<td>18</td>
</tr>
<tr>
<td>Creative Arts</td>
<td>15</td>
<td>6</td>
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<tr>
<td>Sound Recording Studios</td>
<td>2</td>
<td>0</td>
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<tr>
<td>Performing Arts Venues</td>
<td>2</td>
<td>40</td>
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<tr>
<td>Services to the Arts</td>
<td>4</td>
<td>0</td>
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<tr>
<td>Video Hire Outlets</td>
<td>15</td>
<td>110</td>
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<tr>
<td>Photographic Studios</td>
<td>17</td>
<td>20</td>
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<tr>
<td>Religious Organisations</td>
<td>36</td>
<td>290</td>
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<tr>
<td>Interest Groups</td>
<td>81</td>
<td>380</td>
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</tbody>
</table>

Source: Hamilton City Council Strategic Unit 2008

### Ethnicity Census 2006

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>2006</th>
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</thead>
<tbody>
<tr>
<td>European</td>
<td>80,619</td>
</tr>
<tr>
<td>Maori</td>
<td>24,579</td>
</tr>
<tr>
<td>Pacific Peoples</td>
<td>5,139</td>
</tr>
<tr>
<td>Asian</td>
<td>13,047</td>
</tr>
<tr>
<td>Middle Eastern, Latin American and African</td>
<td>1,848</td>
</tr>
<tr>
<td>New Zealander</td>
<td>13,026</td>
</tr>
<tr>
<td>Other ‘Other’ Ethnicity</td>
<td>66</td>
</tr>
<tr>
<td>Total ‘Other’</td>
<td>13,086</td>
</tr>
</tbody>
</table>

*Person may have indicated that he/she belongs to more than one ethnic group*

Source: HCC Strategic Unit 2008
## Hamilton Culture / Art Groups Funded by Trust Waikato in 2007

<table>
<thead>
<tr>
<th>Group Name</th>
<th>Amount Received</th>
<th>Amount Given</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cantando Choir</td>
<td>$ 6,000.00</td>
<td>$ 1,000.00</td>
</tr>
<tr>
<td>Eastside Singers</td>
<td>$ 450.00</td>
<td>$ 350.00</td>
</tr>
<tr>
<td>Fuel Festival Trust</td>
<td>$ 35,000.00</td>
<td>$ 30,000.00</td>
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<tr>
<td>Gordonton Woodlands Trust</td>
<td>$ 10,515.00</td>
<td>$ 5,000.00</td>
</tr>
<tr>
<td>Hamilton Caledonian Society Pipe Band</td>
<td>$ 6,000.00</td>
<td>$ 1,500.00</td>
</tr>
<tr>
<td>Hamilton Chorale Inc</td>
<td>$ 450.00</td>
<td>$ 450.00</td>
</tr>
<tr>
<td>Hamilton Civic Choir Inc</td>
<td>$ 2,964.00</td>
<td>$ 1,000.00</td>
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<tr>
<td>Hamilton Community Arts Council</td>
<td>$ 21,400.00</td>
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<tr>
<td>Hamilton Competitions Society (Inc)</td>
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<td>$ 2,500.00</td>
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<td>Hamilton Floral Art</td>
<td>$ 350.00</td>
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<td>Hamilton Gardens Summer Festival Foundation</td>
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<td>$ 15,000.00</td>
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<td>Hamilton Operatic Society</td>
<td>$ 20,000.00</td>
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<td>Invitation To A Voyage</td>
<td>$ 14,326.00</td>
<td>$ 7,000.00</td>
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<tr>
<td>Mauri Taiaho Charitable Trust</td>
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<td>$ 1,000.00</td>
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<tr>
<td>Mighty River Harmony</td>
<td>$ 6,820.00</td>
<td>$ 3000.00</td>
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<tr>
<td>Music and Art Waikato Trust</td>
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<td>Musikmakers Hamilton Inc</td>
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<tr>
<td>New Zealand Film Archive</td>
<td>$ 12,086.00</td>
<td>$ 12,086.00</td>
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<tr>
<td>New Zealand Historic Places Trust - Waikato</td>
<td>$ 3,500.00</td>
<td>$ 1,500.00</td>
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<tr>
<td>New Zealand Suzuki Institute Inc</td>
<td>$ 4,026.00</td>
<td>$ 500.00</td>
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<tr>
<td>Nga Rangatahi o Mana Motuhake Inc</td>
<td>$ 5,241.00</td>
<td>$ 2,000.00</td>
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<tr>
<td>Ohaupo Community News</td>
<td>$ 500.00</td>
<td>$ 500.00</td>
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<tr>
<td>Opus Chamber Orchestra Society Inc</td>
<td>$ 11,440.00</td>
<td>$ 5,000.00</td>
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<tr>
<td>Palataisi ‘Oe Pasifiki Inc</td>
<td>$ 5,000.00</td>
<td>$ 3,000.00</td>
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<tr>
<td>Riverlea Theatre &amp; Arts Centre (Inc)</td>
<td>$ 60,000.00</td>
<td>$ 25,000.00</td>
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<tr>
<td>Royal Scottish Country Dance Society - Hamilton Jam Camp</td>
<td>$ 800.00</td>
<td>$ 350.00</td>
</tr>
<tr>
<td>Organization Name</td>
<td>Initial Grant</td>
<td>Previous Grant</td>
</tr>
<tr>
<td>-----------------------------------------------------------</td>
<td>----------------</td>
<td>----------------</td>
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<tr>
<td>Sculpture Inform Charitable Trust</td>
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<td>Sei’olepuha Group</td>
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<td>Tainui Waka Cultural Trust</td>
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<td>Taki Rua Productions Society Inc</td>
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<td>Toy Library - Kidz Korner</td>
<td>$844.00</td>
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<td>Toy Library - Little Blessings</td>
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<td>United Youth Orchestra</td>
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<td>Wai Clay Team</td>
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<td>Waikato Community Broadcasting Charitable Trust</td>
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<td>Waikato Guild of Wood Workers Inc</td>
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<td>Waikato Health Memorabilia Trust</td>
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<td>Waikato Porcelain Artists Association</td>
<td>$950.00</td>
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<td>Waikato Rivertones</td>
<td>$934.00</td>
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</tr>
<tr>
<td>Waikato Society of Arts Inc</td>
<td>$121,700.00</td>
<td>$45,000.00</td>
</tr>
<tr>
<td>Waikato Society of Potters Inc</td>
<td>$2,700.00</td>
<td>$500.00</td>
</tr>
<tr>
<td>Waikato Vintage Tractor and Machinery Club Inc</td>
<td>$1,500.00</td>
<td>$1,500.00</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$900,145.00</strong></td>
<td><strong>$558,586.00</strong></td>
</tr>
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**Grand total all grants given in 2007**

$8,883,481.00

Source: Arts Waikato 2008
Appendix 2
Hamilton Arts Sector Reference Group
Individual Reports (2007)

WEL Energy Trust Academy of Performing Arts  Page 18
Wintec Centre for Creative Industries  Page 19
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Hamilton City Theatres  Page 22
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WEL Energy Trust Academy of Performing Arts

Vision
To provide a world-class community and university performing arts venue for the city of Hamilton and the Waikato region.

Highlights and Activities for 2007

Music
Pianist Nikolai Demidenko (Russia)
Chamber Music NZ Season - Australian String Quartet; Patricia Wright & Michael Houstoun; New Zealand String Quartet with Pedro Carneiro, Kungsbacka Trio; Julia McCarthy & John Chen.
Pianist Michael Houstoun performing & recording Beethoven’s late Piano Sonatas
Australian a capella group The Café of the Gate of Salvation
The FUEL Festival of NZ Music with Dame Malvina Major and New Zealand Trio
Royal Overseas League Chamber Music Festival for tertiary level NZ chamber groups
Pianist Konstantin Sherbakov (Russia)
French Caribbean group The Mario Canonge Trio (Jazz Fusion)
Auckland University Graduate Choir
Whirimako Black – Celebrating Matariki Jazz
OPUS Chamber Orchestra – four concerts, soloists: James Tennant (cello), Robert Atiken (flute), Mario Mo (piano) and Diedre Irons (piano)
Hamilton Civic Choir with Malcolm McNeill – “All That Jazz!”
Lyrica – local pop opera group
First year of Accelerando – weekly junior music academy

Dance
Black Grace – “Amata” and “The Grass Roots Tour”
“One Night out Dancing” choreographed by Karen Barbour
First ever NZ Street Latin Dance Festival

Theatre
“An evening with Richard O’Brien” (filmed by Wintec students)

Visual Art
“Content May Offend” exhibition of quilts on theme of family violence and violence against women
Jodi Tautari – “Tri-Time” – sculptures based on the Gilbert rugby ball
Photographs by Becky Nunes from the Penguin book “Mau Moko” by Ngahuia Te Awekotuku and Linda Waimarie

Regular programmes
The University teaching programmes in Music, Theatre Studies, Dance and Maori performing arts
Fusion Dance Club – weekly classes and rehearsals
Wednesday lunchtime concerts
Friday evening concerts
United Youth Orchestra (two annual concerts)
University Chamber Orchestra & Choir (two annual concerts)

Current initiatives
Addition of high spec wood/plaster glass walls in Calder & Lawson gallery – intention is to open up possibilities for a wider range of exhibitions
Upgrade/refurbishment of Upstairs Lounge as an executive dining / seminar facility
Proposal to University Development Foundation to raise funds for development of Stage Two of the Academy, to include rehearsal and practise facilities for Music, Dance and Theatre

Threats / impending issues
Overcrowding from university teaching programmes, especially music
Lack of funding for stage 2 development
Wintec Centre for Creative Industries

Vision
To support the cultural and economic development of the region by researching and developing ground-breaking projects for the creative industries sector.

Since it was established in 2003, Wintec’s Centre for Creative Industries (CCI) has developed a range of strategic projects that have wider economic & cultural benefit including:

- **Soda Inc.** - Leading the development of NZ’s newest incubator for creative industries; Ramp Press - a new Hamilton based creative publishing house; and Spark 07 - Hamilton’s annual international festival of arts, media & design.

- By nurturing strong functional relationships with the creative industries sector, the community, industry and government agencies, Wintec’s CCI aims to develop new creative innovation projects for Wintec, industry and wider communities in the Waikato region in order to foster economic and cultural growth in New Zealand’s growing knowledge community.

**Highlights and Activities for 2007**

- **Soda Inc.** - Leading the development of NZ’s newest incubator for creative industries.
- **Spark 07** - Organised Wintec's annual week-long international festival of media, arts and design that now draws an audience of over 2,000 and is open to the public.

**Regular Programmes**

- Creative Industries Funding Database [http://www.cci.net.nz/content/view/27/47/](http://www.cci.net.nz/content/view/27/47/)
- Research & Development (Creative Industries)
- Publishing & Distribution (Wintec Ramp Press)
- Consultancy
- Networking
- Advocacy

**Current Initiatives**

- Creative Industries Incubator at The Meteor in partnership with HCC
- Pecha Kucha Hamilton - a new forum for local creative industries professionals and students
- Design Initiative - potential rapid prototyping service through one-stop design shop.
Waikato Museum

Vision
Waikato Museum is creating a difference in our community by making our region renowned for its rich cultural heritage and artistic vibrancy. ArtsPost is dedicated to developing and promoting artists, and to growing a dynamic and supportive environment for the arts in the Waikato region. Public Art - “Hamilton City’s public spaces will reflect the rich heritage and innovative spirit of the people of Waikato through a diverse range of public artworks of lasting impact which engage, please or challenge the viewer.”

Highlights and Activities for 2007

Exhibitions
Trust Waikato National Contemporary Art Awards is an annual National Awards that opened successfully again with sponsorship from Trust Waikato and additional support from Villa Maria Estate, Canvas Restaurant and PrintHouse this year.
Existence: Art being Life was an exhibition that explored the topic existence from multiple perspectives, and through the eyes of the artist. Artworks by internationally recognised artists as well as local and emerging artists were displayed side by side in a rich and provocative look at this big question.

Awards
Design Institute of New Zealand Gold Award for the design of the exhibition Mrs Brown’s Big Day Out.

ArtsPost
Exhibitions - ArtsPost developed a broad programme across the arts that was well received by the public. The programme was developed to compliment city initiatives and foci.
Keeping Faith - Religious Diversity in the Waikato exhibition attracts a prestigious grant from the Todd Foundation and draws huge support from the Race Relations Commission and Inter-Faith organisation.
Mighty River Waikato - From Hinaki to Hydropower exhibition attracts significant support from sponsors Mighty River Power, Environment Waikato and iwi groups to present an innovative science exhibition that focuses on the river and incorporates art works, social history, and science in an integrated way.
Te Atairangikaahu - The Soaring Hawk of the Dawn is opened in partnership with the Waikato Times, Te Puni Kokiri and the Waikato Raupatu Lands trust, to recognise the passing of Te Arikinui through the photography of Peter Drury.
Events

ANZAC Day - 800 plus gather to participate in activities following the ANZAC Commemoration service at Memorial park. Collaboration with the Flanders Field Museum in Ypres, RSA, and Council resulted in a special project and programme to remember Passchendaele.

Circolo Italiano - was formed by the Italian community around the touring of the exhibition Qui Tutto Bene to support a spectacular opening followed by a programme of late Thursday nights at the Museum to enjoy Italian culture through film, music, food and the arts.

Regular Programmes

Waikato Museum

Education programmes – The museum continues to provide education programmes for schools both generic, as well as exhibition focused, throughout the year.

Public Programmes – A broad range of public programmes are provided throughout the year, including the popular Musical Feast, in partnership with music students from the University of Waikato, as well as special programmes developed around exhibitions.

Current Initiatives

Waikato Museum

The Museum is currently exploring the development of the profile for Trust Waikato National Contemporary Art Awards as a premier art event for New Zealand.

A permanent social history exhibition is currently being developed to open in 2009 with support from local business houses. The museum is exploring opportunities to take key narratives beyond the gallery spaces and out into the city through clever use of technology and collaborative partnerships.

U-Zone has been developed in the Terrace Gallery to feature exhibitions of artwork by local schools.

ArtsPost

The National Fieldays No. 8 Wire Award is being scheduled to link in with Fieldays for 2009 and is being developed to have a significant profile nationally. Schematic programming has resulted in an excellent opportunity for ArtsPost to support the V8s through the scheduling of a suite of exhibitions supporting this city event.

Public Art

Rototuna Public Art Project (near completion)

Wintec Wall Public Art Project (under discussion)

Review of Public Art Policy (scheduled for 2008)

(Nb. The Waikato Museum is responsible for the management of the Arts Post Galleries and public art in Hamilton)
Hamilton City Theatres

Vision
HCT (Hamilton City Theatres) makes a significant contribution to shaping the future of the city by providing specialised venues and services that enable the achievement of business and creative objectives for the performing arts. It does so by hosting, assisting and collaborating with virtually all NZ promoters and presenters in both the subsidised and commercial spheres. In addition to this traditional role, HCT has adopted a strong stance that sees it proactively present a performing arts program as a promoter in its own right.

Highlights and Activities for 2007
In 2007 - in the absence of a professional theatre company in the city, HCT has initiated Hamilton’s first subscription season of professional theatre with a programme that included Auckland Theatre Company’s The Tutor, MAUI: One Man Against the Gods, Roger Hall & Pip Hall’s Who Needs Sleep Anyway?
Embraced additional partnerships with some of New Zealand’s leading professional theatre companies to ensure other quality professional theatre for Hamilton audiences (eg. Indian Ink to bring Krishnan’s Dairy and The Candlestick Maker).
Revitalised its already positive relationships with NZ flagship companies who regularly present in Hamilton, including the Royal New Zealand Ballet, New Zealand Symphony Orchestra and Capital E.
Developed partnerships with New Zealand’s leading promoters and producers and commercial organisations, that are significantly re-positioning Clarence St Theatre as a standout home for professional comedy and cabaret in the city.
Reopened The Meteor, following Stage I of its redevelopment, prior to the Creative Industries Hub becoming operational through a joint venture with Wintec.

Regular Programmes
HCT’s regular programmes include acting as a presenter and promoter of:
a theatre programme spread across all venues and embracing many different theatrical styles.
Some of NZ’s finest comedians in a range of different events primarily at Clarence St Theatre.
A maturing pre-Xmas festival of top level cabaret acts and artists also at Clarence St Theatre.
HCT continues to encourage other presenters and promoters of different arts and entertainment events to use its venues each year.

Current Initiatives
Growing and rationalising its presenter and promoter role in a way that ensures the sustainable development of its performing arts programme.
Growing its skills base, especially in the marketing and audience development areas, in a way that assists its own programmes and also those of its clients.
Growing its networking capabilities in a way that leads to greater development of the professional performing arts in Hamilton.

Threats / Impending Issues
HCT sees completion of the Meteor refurbishment project in 2012 as providing a unique New Zealand facility that has the potential to develop significant performing arts products from a Hamilton base.
Arts Waikato

Vision
Weaving Creativity into our Lives. Our role is to support the community arts sector, advising on funding, management, governance, planning and marketing. We run an annual scholarship programme to encourage tertiary study and continuing education in the arts, and the Arts.Biz workshop series. Hamilton city is one of ten local authorities in our region and we regard it as a significant arts hub for the Waikato.

Highlights of 2007
September - moved into independent premises, from a Trust Waikato owned building to a commercial lease in a high profile Hamilton East heritage villa. This has resulted in much improved visibility for the trust and awareness of the work we do, resulting in an increase in demand for our services.
Staffing – currently at three full-time staff; CEO, office manager and Community Arts Advisor. The intention is to employ two more advisors this year, subject to securing funding.

Regular Programmes
Scholarship programme - distributed $43,000 in 2007 as scholarships for tertiary study across a broad range of arts - visual, music, performing and Maori arts. Since 2002 Arts Waikato has invested $240,000 in the education of the Waikato arts community.

Arts.Biz workshop series - a programme of eight day-long workshops throughout the year covering business and management skills in the creative industries. Attended by approximately 20 artists from a variety of areas, over 100 artists have received management training since the series began in 2003.

Advisory service which responds to requests from the community for assistance with the operation of arts groups, establishing new arts groups and supporting social service groups which use art with their clients.
Advice includes funding, management, governance and training issues.
Network co-ordination - convening networks such as Creative Spaces (groups running art programmes for those with disabilities), regional Community Arts Council forum and secondary schools’ arts coordinators network.
Communication - regular newsletters, website regularly updated with regional events, email postings of relevant events and opportunities as they come to hand to, a database of 447 and growing, including community arts groups in music, dance, performing, visual, craft and Maori arts as well as relevant community organizations.

Current Initiatives
Driving a steering group to establish a community arts centre in the city. Gained funding from DIA Lottery Board to commission feasibility study – this is currently being completed and will be submitted to the HCC.
Annual Plan process and potential funders.
Chairing the Regional Orchestra Steering Group to establish a regional orchestra for the Waikato and Bay of Plenty. A business plan is nearing completion to be presented to potential sponsors.
Wintec School Of Media Arts

Vision
The School of Media Arts aims to be a provider of choice for those seeking vocational education at all levels of the creative industries domains. The suite of programmes offers students a smooth transition from their current environment into the study environment and then into the work force to make an innovative contribution to advance the creative industries domains. Particular emphasis is given to professional projects and team-based learning in an interdisciplinary environment as preparation for the work environment.

Media Arts focuses on the professional, social and cultural aspirations of its students, staff and alumni, contributing to the economic and cultural development of the Waikato region. The School will continue to build on its well-established and highly regarded record and reputation for research and postgraduate study in the creative industries.

Highlights and Activities for 2007
SPARK Festival - a one-of-a-kind, one-week-only, annual celebration of contemporary arts organised by Wintec's Centre for Creative Industries (CCI) and the School of Media Arts.

The first Spark was held in 1999 and has since gained strength and recognition locally, nationally and internationally. Spark was primarily aimed at students and staff, although it has now been opened up and welcomes external visitors including artists, academics, government and industry representatives, tertiary groups, independent guests and the public.

Regular Programmes
CUT! Secondary School Film Competition - an annual short film competition open to NCEA level two and three students nationwide. Run by Wintec's School of Media Arts and currently in its fifth year, Cut! 2007 received a record number of entries and required some tough judging decisions. The films screened to a full house at Hamilton's Rialto Theatre on Sunday 4th of November, 2007, with national judges.

Media Bites - lunches are held three times a year as part of the journalism programme at Wintec. The lunches, which are attended by journalism students, Waikato journalists and people interested in the media, are held at Ferrybank Conference Centre, and sponsored by the National Business Review. Around 100 people have attended each function in 2007.

End of Year Shows - Media Arts students celebrated their achievements in November 2007 with a showcase of their work at different locations on the Wintec campus and the city. This included movie screenings, live music, a CD launch, exhibitions and an art auction. All open to the public.
Ramp Gallery - established in 1997 as a contemporary art space in the Department of Media Arts at the Waikato Institute of Technology (then Waikato Polytechnic). It has maintained a commitment to contemporary New Zealand art throughout its history. Since then, Ramp has presented exhibitions by several of New Zealand’s leading contemporary artists.

The Gallery hosted 10 exhibitions throughout 2007 including:

- John Reynolds
- Douglas Bagnall
- Andrea Low
- Lonnie Hutchinson
- Stuart Shepherd
- Maargaret Dawson

Lake of Coal - Montana Book Award - Wintec School of Media Arts photography tutor David Cook’s photo-documentary book, Lake of Coal, was named a finalist in the prestigious Montana Book Awards. Originally initiated by the Waikato Museum of Art and History this groundbreaking book is a complex weave of photographs and text that tells the story of Rotowaro from the point of view of the tangata whenua, the workers, their families, management and the photographer. Lake of Coal puts a human face on the economic realities of the late 20th Century and asks the questions: What does coal mining mean on a local level? What happens when a community loses the ground beneath its feet? Cook’s book has been described as one of the richest photographic investigations of location and 'place' produced in New Zealand.

Fieldays Exhibitor - Wintec students and staff have produced The Fieldays Exhibitor for four years. Last year and this year, the publication was produced onsite at Fieldays in a mobile classroom and media centre. The newspaper, which includes stories and pictures about people, businesses and activities at Fieldays, is delivered to 1500 exhibitors each morning during the international trade fair. This year, the students also covered news events at Fieldays for other news organisations. "With nearly 200 domestic and international professional journalists attending Fieldays, the students are presenting high quality early work to their future colleagues and employers", said Mr Quayle.

**Current Initiatives**

- Baches of Raglan
- SPARK Festival
- Ramp Gallery Programme
- Fieldays Exhibitor
- M.A.D Newsletter
Hamilton Community Arts Council

Vision

“Bringing the Arts to the community and the Community to the Arts”.

The Hamilton Community Arts Council works towards a future where there is a political, economic, cultural and social climate that values creativity and the arts. A future where the HCAC is recognised not only as the voice of the arts community in Hamilton, but as the means of connecting the broader community with the arts.

Highlights and Activities for 2007

Inspire – Young Artists Mentoring Programme - Inspire is a twenty week programme which supports the young emerging talent of creative Hamilton in developing and establishing a professional career in the arts scene. By linking young and emerging artists with experienced colleagues in their field, practical industry experience and knowledge can be shared.

Words of Worth – Literature Festival - the literature Festival provides a series of events which focus on the written word. That may be in the form of poetry, storytelling, playwriting, debate, authors panel and much more.

Tempo – Music and Making It - Tempo provides opportunities for learning, networking, training and the sharing of information towards professional development. Tempo assists musicians and local industry practitioners in making the Waikato an even more viable force in the NZ music industry and has helped with assisting some local acts to attain international success.

Winter Writers Series – professional development for writers

Montana Poetry Day – Organise Hamilton based activities to celebrate national Montana Poetry Day

Hamilton Art Trail – coordinate the arrangement, printing and distribution of the artists guide

Regular programmes

Administration and disbursement of the Creative Communities Funding Scheme
Advisory and support services for arts organisations and individuals through funding advice, management and governance issues, training, professional development and networking
Legalised Art – free legal advice for artists and groups
Arts Discount Card – discounts on “Whats On” weekly e-newsletter promoting arts events and activities
“Arts Scene” exhibitions listing published in Hamilton Press weekly
Interactive website which encourages arts groups and individuals to list events and opportunities with both a what’s on and arts board page
Co-facilitate funding workshops and the annual funding Expo
Public Art Advisory Group

Current Initiatives

Establishment of Fringe Festival to provide a platform for emerging artists
Member of community arts centre steering group and Regional Orchestra Steering Group
Projects as listed above will be delivered in the coming year :- Inspire, Winter Writers Series, Montana Poetry Day, Literature Festival
Networking meetings for arts workers
Building the organisation’s capacity through a strategic partnership – increasing staffing levels
This report from the transformation of summarizing our generated by the an overview of Hack key gaps in the city.