Environment scan: How is the circular economy emerging in Aotearoa New Zealand?

Who are the key actors and institutions?

- Business: 51
- Research: 29
- Social enterprise & NGO’s: 29
- Mainstream media: 19
- Local government: 11
- Central government: 10
- Industry association: 2
- Professional society: 1

How are Māori terms and approaches used in relation to the circular economy?

- Pākore
- He Pikinga Waiora
- Māori economy Mātuaränga
- Kaitiakitanga
- Porohito

What sector are actors and institutions focusing on?

- Waste / recycling: 30
- Plastic / packaging: 25
- Transforming the economy: 20
- Fixed and the primary sector: 15
- Construction and building: 10
- Policy: 8
- Emissions: 7
- Technology: 7
- Transport: 3
- Marine: 3
- Textiles: 3
- Biowaste: 2

What are the desired outcomes?

- Transition to a CE: 61
- Long term sustainability: 41
- Education to minimise waste: 25
- Waste remediation and recovery: 20
- Shift to low emissions: 20
- Reduce plastic: 18
- Increase recycling: 15
- Reduce food waste: 10
- Circularity in fashion: 10
- Enhance marine resources: 7

Where on the waste hierarchy are actors and institutions focusing?

- Waste Hierarchy:
  - 49% Refuse, rethink, redesign
  - 18% Reduce, reuse
  - 23% Recycle, compost
  - 3% Residuals management

Spanning all levels: 77%

- 2 Keep products and materials in use
- 33 Design out waste and pollution
- 53 Regenerate natural systems
- 31

Which pillars of the circular economy are actors and institutions focusing on?