This project contributes to ongoing research in the area of the typographic presentation of headings. It will investigate how best to choose typographic emphasis that effectively conveys the hierarchy relationships between heading levels in a document. The outcome of the research will be an understanding of how heading levels should be presented so that they can easily be distinguished from each other and their relative importance easily determined.

Previous research has established which methods of typographic emphasis are most effective for assisting search in documents when a single level of headings are used. This study builds on that research with the intention of establishing which combinations of typographic emphasis are best used when there is more than one level of headings within the document.

The student undertaking this research will begin by developing the study material and then conduct the study with suitable participants. Analysis of the results will then be undertaken and a short report summarising the method and results will be written.

STUDENT SKILLS:
- Research skills
- Interest in typography
- Competent in InDesign
- Good attention to detail
- Good interpersonal communication skills
- Good written communication skills

PROJECT TASKS:
- Survey and establish study methodology
- Produce visual material for conducting user study
- Conduct user study
- Analyse Results
- Write a short report of the results from the user study.

EXPECTED OUTCOMES:
- Student’s Research Poster (as per clause 6 of the Scholarship regulations)
- Improved understanding of typographic hierarchy for headings in text
- Conference/Journal article
- Results which will be used to inform future studies in the use of headings in documents.