Graduate Destination Survey 2023
# 2023 Survey Results

## Introduction
The University of Waikato launched its seventh Graduate Destination Survey (GDS) in August 2023 and 2617 graduates who completed their qualifications between January 2022 and December 2022 were invited to participate in the GDS survey. An overall response rate of 20% was achieved, down from 23% in 2021. This survey is designed to gather insights, feedback, and current employment data from University of Waikato Graduates.

## Qualification & University Experience
Most respondents felt strongly that the quality of their education at the University of Waikato was of a high standard with 88% of respondents agreeing or strongly agreeing. 82% of respondents would recommend study at UoW to others.

<table>
<thead>
<tr>
<th>Response Rate</th>
<th>Domestic Respondents</th>
<th>International Respondents</th>
<th>Māori Respondents</th>
<th>Pasifika Respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td>20%</td>
<td>86%</td>
<td>14%</td>
<td>18%</td>
<td>5%</td>
</tr>
</tbody>
</table>

## Employment
The employment rate remained high with 95% of respondents indicating that they were working in either full- or part-time employment. 71% of respondents felt that their university study prepared them for the workforce.

- **Employment Rate**: 95%
- **Median Salary**: $60,000 - $69,000
- **Prepared for Workforce**: 71%

## Further Study
Among the 2023 respondents 12% were undertaking further study at the time of the survey with 55 of respondents currently enrolled in a postgraduate qualification. Furthermore, 69% of the respondents who continued to study have re-enrolled with the University of Waikato.

- **Undertaking Further Study**: 12%
- **Who Chose to Continue Study, Reenrolled at UoW**: 69%
- **Chose to Continue Study at Another Institution**: 31%

## Work Integrated Learning/Internships
65% of Graduates undertook either an internship, placement, work integrated learning paper and/or an applied research project while studying at the University of Waikato. 74% of respondents were satisfied that the learning placement prepared them for their chosen industry with 1% being extremely dissatisfied, down from 5% in 2022.

- **Work Integrated Learning/Internships**: 65%
Student Services

Graduates were asked how satisfied they were with the non-academic/non-teaching support services available to them on campus during their studies with 32% of respondents with 72% being very satisfied, up from 66% in 2021.

Doctoral Feedback

Since 2021, the GDS was expanded to include our doctoral graduates with questions specifically designed to understand this cohort. Within eighteen months of completing their PhD, 80% of respondents were working in full-time employment.

- 24% working in academia
- 16% working in corporate
- 24% working in Government
- 4% working in Research