Waikato Alumni Award in Management Communication and Public Relations - 2027

THE UNIVERSITY OF WAIKATO
Te Whare Wānanga o Waikato

The Waikato Alumni Award in Management Communication and Public Relations (formerly The Ted Zorn Waikato Alumni Award for Management Communication until 2015) was established in 2004 to celebrate ten years of achievement by the then Department of Management Communication in higher education and research. The Award provides University of Waikato Alumni with the opportunity to undertake postgraduate study in Leadership Communication or Public Relations.

The funds are held by the University of Waikato Foundation, and up to two Awards will be offered each year until 2032 when it is anticipated that all funds will be used.

1. Purpose

1.1. The Award supports alumni with values that align with the Waikato Management School purpose of "empowering people to grow thriving businesses, a thriving society, and a thriving world", to study leadership communication or public relations.

2. Eligibility and Selection Criteria

2.1. **To be eligible** applicants must:

2.1.1. be an Alumnus[1] of the University of Waikato; and

2.1.2. be intending to enrol in any 500-level LCOMM- or PUBRL- level paper offered by Waikato Management School in the year of award.

2.2. Previous recipients of the Award are not eligible to apply

2.3. **Selection will be based on**:

2.3.1. academic merit.

2.3.2. achievements since graduating and rationale for returning to study aligning with values of social responsibility, sustainability and/or workplace wellbeing.

2.3.3. **preference will be given to applicants who:**

a. majored in Management Communication, Leadership, Leadership Communication or Public Relations; or who completed the Bachelor of Communication.

b. since graduation, have achieved excellence in management communication, leadership communication, or public relations.

2.4. **To maintain eligibility, recipients must** in the year of tenure:

2.4.1. enrol in any 500-level LCOMM- or PUBRL- level paper offered by Waikato Management School.

[1] Alumnus: a former student of the University of Waikato who has completed an approved and assessed course.

3. Value, Award and Tenure

3.1. Each Award has a value of **up to $2,500** and will be paid towards the recipient's tuition fees (including Student Services Fees) for the 500-level paper(s) outlined in Clause 2.4 only.

3.2. The successful recipients will be advised of the offer of a Scholarship via their MyWaikato portal and must accept the offer by the prescribed date or the offer will lapse.

3.3. In accepting the Award, the recipient will be deemed to have:

3.3.1. read, understood, and accepted the conditions of the Award and the Scholarships Policy.

3.3.2. agreed to participate in any publicity concerning the Award arranged by the University of Waikato.

3.4. The Scholarship has a tenure of one year.

4. Application

4.1. The closing date for online applications is **31 January** each year.

4.2. As part of the online application process, each applicant must provide information on the following:

4.2.1. the value they got from their University of Waikato qualification.

4.2.2. what they have achieved in their chosen field since graduating.

4.2.3. their rationale for returning to study, including what they hope to achieve through the completion of the paper and/or qualification.

4.2.4. any other information that may be of relevance to the Selection Panel (e.g., financial need).

5. Selection Panel

5.1. The Selection Panel will include the Scholarships Committee Representative from Waikato Management School (WMS) as the Chair, the Executive Head of School, and one academic staff member appointed by the Executive Head of school.

5.2. The Selection Panel may refrain from making a recommendation if it finds no applicants of sufficient merit.

5.3. The Selection Panel's decision is final, and no correspondence will be entered into following the selection meeting.

6. Other Conditions

6.1. The Award may be held in conjunction with any other scholarship, award or prize, unless the conditions of the other award preclude this.

6.2. Recipients should seek independent financial advice about any tax implications of their Award.

6.3. The Scholarships Committee may terminate an Award at any time, and recoup any funds disbursed, if the holder withdraws from the University during the tenure of the Award, brings the University into disrepute[2] or is otherwise not complying with the regulations governing the Award. The holder of a Scholarship will have the right to appeal to the Scholarships Executive against any decision to terminate the award.

6.4. The Scholarships Committee may, from time to time, vary these regulations.

[2] See Student Code of Conduct