

PROFESSOR DEBASHISH MUNSHI

SELECTED PUBLICATIONS

(As on June 2021)

(i) Books

Munshi, D. & Kurian, P. (2021). *Public Relations and Sustainable Citizenship*. London: Routledge.

Bhavnani, K-K., Foran, J., Kurian, P., & Munshi, D. (Eds.). (2019). *Climate Futures: Reimagining Global Climate Justice*, London: Zed Books.

Bhavnani, K-K., Foran, J., Kurian, P., & Munshi, D. (Eds.) (2016). *Feminist Futures: Reimagining Women, Culture, and Development*, 2nd edition. London: Zed.

Cheney, G., May, S., & Munshi, D. (Eds.). (2011). *The Handbook of Communication Ethics*. New York: Routledge.

Bhavnani, K-K., Foran, J., Kurian, P.A., & Munshi, D. (Eds.). (2009). *On the edges of development: Cultural interventions*. New York: Routledge.

McKie, D., & Munshi, D. (2007). *Reconfiguring public relations: Ecology, equity, and enterprise*. London: Routledge.

McKie, D. & Munshi, D. (2011). *Reconfigurar las relaciones publicas: Ecologie, equidad y empresa* (trans.Jordi Xifra). Barcelona: UOC Press.

(ii) Articles in refereed journals

Munshi, D., Kurian, P., Cretney, R., Morrison, S., & Kathlene, L. (2020). Centering Culture in Public Engagement on Climate Change. *Environmental Communication* 14 (5), 573-581, Doi: <https://doi.org/10.1080/17524032.2020.1746680>

Munshi-Kurian, A., Munshi, D., & Kurian, P. (2019). Strategic interventions in sociology's resource mobilization theory: Reimagining the #MeToo movement as critical public relations. *Public Relations Review* 45 (5), 101788. Doi: <https://doi.org/10.1016/j.pubrev.2019.05.009>

Heath, R.L., McKie, D., Munshi, D., & Xifra, J. (2019). Public relations critical intersections special section introduction. *Public Relations Review* 45 (5), 101859. Doi: <https://doi.org/10.1016/j.pubrev.2019.101859>

Romero-Lankao, P, Bulkeley, H., Pelling, M., Burch, S., Gordon, D., Gupta, J., Johnson, C., Kurian, P., Lecavalier, E., Simon, D., Tozer, L., Ziervogel, G., & Munshi,

- D. (2018). Urban transformative potential in a changing climate. *Nature Climate Change* 8, 754–756.
- Munshi, D., Kurian, P., & Xifra, J. (2017). An (other) ‘story’ in history: Challenging colonialist public relations in novels of resistance. *Public Relations Review* 43(2), 366-374. Doi: <http://dx.doi.org/10.1016/j.pubrev.2017.02.016>
- Munshi, D., Kurian, P., Morrison, T., & Morrison, S. L. (2016). Redesigning the architecture of policy-making: Engaging with Maori on Nanotechnology in New Zealand. *Public Understanding of Science* 25 (3), 287–302 DOI: 10.1177/0963662514548629
- Kurian, P; Munshi, D; Kathlene, L; Wright, J (2016), Sustainable citizenship as a methodology for engagement: Navigating environmental, economic and technological rationalities, *Journal of Environmental Studies and Sciences*, DOI: 10.1007/s13412-015-0350-9
- Kurian, P. & Munshi, D. (2016). Public Engagement for Environmental Sustainability in a Technological Age: Introduction to a Symposium, *Journal of Environmental Studies and Sciences*. DOI 10.1007/s13412-015-0359-0
- Lockwood, S., Weaver, C.K., Munshi, D., & Simpson, M. (2016). The self-organising of youth volunteers during the Rena oil spill in New Zealand. *New Zealand Journal of Marine and Freshwater Research* 50 (1), 28–41.
- Munshi, D., & Kurian, P. (2015). Imagining organizational communication as sustainable citizenship. *Management Communication Quarterly* 29 (1), 153-159.
- Broadfoot, K.J., & Munshi, D. (2015). Agency as a process of translation. *Management Communication Quarterly* 29 (3), 469-474.
- Guo, S., Munshi, D., Cockburn-Wooten, C., & Simpson, M. (2014). Cultural Dilemmas of Choice: Deconstructing Consumer Choice in Health Communication between Maternity-care Providers and Ethnic Chinese Mothers in New Zealand, *Health Communication* 29 (10), 1020-1028.
- Kurian, P., Munshi, D., & Bartlett, R.V. (2014). Sustainable Citizenship for a Technological World: Negotiating Deliberative Dialectics, *Citizenship Studies* 18 (3-4), 393-409.
- Guo, S., Cockburn-Wooten, C., & Munshi, D. (2014). Negotiating Diversity: Fostering collaborative interpretations of case studies, *Business and Professional Communication Quarterly*.
- Munshi, D., Kurian, P.A., Fraser, R., & Rugar, V. (2014). Shadow publics’ in the news coverage of socio-political issues. *Journalism: Theory, Practice, and Criticism* 15(1), 89-108.
- Kurian, P. A. & Munshi, D. (2012). Denial and Distancing in Discourses of Development: Shadow of the ‘Third World’ in New Zealand, *Third World Quarterly* 33 (6), 981-999.

Munshi, D., & Edwards, L. (2011). Understanding 'race' in/and public relations: Where do we start and where should we go? *Journal of Public Relations Research* 23 (4), 349-367.

Broadfoot, K., Munshi, D., & Nelson-Marsh, N. (2010). COMMUNEcation: A Rhizomatic Tale of Participatory Technology, Postcoloniality and Professional Community, *New Media and Society* 12(5), 797-812.

Nelson-Marsh, N., Broadfoot, K., & Munshi, D. (2008). COMMUNEcating in the spaces in-between: Creating new understandings of organizing and communicative practice around the globe. *Management Communication Quarterly* 22 (2), 313-321.

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Broadfoot, K., & Munshi, D. (2007). Afterword: In search of a polyphony of voices, *Management Communication Quarterly* 21 (2), 281-283.

Munshi, D., Kurian, P., Bartlett, R.V., & Lakhtakia, A. (2007). A Map of the Nanoworld: Sizing up the Science, Politics, and Business of the Infinitesimal. *Futures* 39 (4), 432-452.

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Munshi, D., & Kurian, P. (2005). Imperializing spin cycles: A postcolonial look at public relations, greenwashing, and the separation of publics. *Public Relations Review* 31 (4), 513-520.

McKie, D., & Munshi, D. (2005). Tracking trends: Peripheral visions and public relations, *Public Relations Review* 31 (4), 453-457.

McKie, D., & Munshi, D. (2005). Connecting hemispheres: A comparative review of 21st century organizational communication in Australia/New Zealand and the United States. *Review of Communication* 5(1), 49-55.

McKie, D., Motion, J., & Munshi, D. (2004). Envisioning communication from the edge. *Australian Journal of Communication* 31 (3), 1-12.

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(iii) Edited journals

Munshi, D., & Edwards, L. (2011). Special Issue of *Journal of Public Relations Research* 23 (4), on "Race In/And Public Relations".

McKie, D., & Munshi, D. (2005). Special issue of *Public Relations Review*, 31 (4), on "Global Public Relations: A Different Perspective".

McKie, D., Motion, J., & Munshi, D. (2004). Special Issue of *Australian Journal of Communication*, 31 (3), on "Communication from the Edge".

(iv) Chapters in refereed research books

Munshi, D., Kurian, P.A., & Morrison, S.L. (2019). A Culture-Centered Approach to Climate Change Adaptation: Insights from New Zealand. In K-K Bhavnani, J. Foran, P. Kurian, & D. Munshi (Eds.), *Climate Futures: Re-imagining Global Climate Justice* (pp. 64-72). London: Zed Books.

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- Broadfoot, K., Munshi, D., & Cruz, J. (2018). Releasing/Translating Agency: A Postcolonial Disruption/Engagement of the Master's Voice among Liberian Market Women. In Brummans, B. (Ed.), *The Agency of Organizing: Perspectives and Case Studies* (pp. 123-141). New York: Routledge.
- Munshi, D. & Pal, M. (2018). Colonialism/Post-colonialism. In R. L. Heath & Johansen, W. (Eds.) *The International Encyclopedia of Strategic Communication*. Wiley.
- Cheney, G; Munshi, D (2017), Alternative forms of organization and organizing. In Scott, C.R. & Lewis, L. (Eds), *The International Encyclopedia of Organizational Communication* (pp.59-68). Wiley-Blackwell.
- Cheney, G., & Munshi, D. (2017). Globalization and Global Village. In Y.Y. Kim (Ed.) *The International Encyclopedia of Intercultural Communication*. John Wiley & Sons. DOI: 10.1002/9781118783665.ieicc0033
- Bhavnani, K-K., Foran, J., Kurian, P., & Munshi, D. (2016). Preface to the Second Edition. In In K-K Bhavnani, J. Foran, P. Kurian, & D. Munshi (Eds.), *Feminist Futures: Reimagining Women, Culture, and Development*, 2nd edition (pp.xx-xxvi). London: Zed.
- Munshi, D; Broadfoot, K; Hall, M (2017), Postcolonial approaches. In Scott, C.R. & Lewis, L. (Eds), *The International Encyclopedia of Organizational Communication* (pp. 1886-1896).Wiley-Blackwell.
- Munshi, D., & Kurian, P. (2016). 'Public relations and sustainable citizenship: Towards a goal of representing the unrepresented,' in L'Etang, J., McKie, D., Snow, N., & Xifra, J. (Eds.), *Handbook of Critical Public Relations* (pp. 405-414). New York: Routledge.
- Cheney, G., Kendall, B., & Munshi, D. (2016). Ethical universalism. In J. Bennett, (Ed.), *The Sage Encyclopedia of Intercultural Competence* (pp. 301-305). Los Angeles: Sage.
- Munshi, D. (2016). Postcolonial theory. In C.E. Carroll (Ed.), *The Sage Encyclopedia of Corporate Reputation* (pp. 576-578). Los Angeles: Sage.
- Broadfoot, K.J., & Munshi, D. (2014). Postcolonial approaches. In Putnam, L.L., & Mumby, D.K. (Eds.), *The Sage Handbook of Organizational Communication* (3rd ed.), Los Angeles, CA: Sage (pp. 151-171).
- Kurian, P., Munshi, D., & Mundkur, A. (2014). The dialectics of power and powerlessness in transnational feminist networks: On-line struggles around gender-based violence. In Baksh, R., & Harcourt, W. (Eds.), *The OUP Handbook of Transnational*

Feminist Movements: Knowledge, Power, and Social Movements, Oxford, UK: Oxford University Press. DOI: 10.1093/oxfordhb/9780199943494.013.027

Kurian, P; Munshi, D (2014), Denial and distancing in discourses of development: Shadow of the 'Third World' in New Zealand., In S. Schech (Ed.), *Development Perspectives from the Antipodes*, London: Routledge (pp.13-31).

Munshi, D. (2013). The subaltern and public relations. In R. Heath (Ed.), *Encyclopedia of Public Relations*, Sage, (pp. 891-893).

Munshi, D. (2013) Post colonialism theory and public relations. In R. Heath (Ed.), *Encyclopedia of Public Relations*, Sage, (pp. 664-666). Sage.

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Munshi, D., & Kurian, P. (2009). Migrants, genes, and socioscientific phobias: Charting the fear of the 'Third World' in discourses of development in New Zealand. In K-K. Bhavnani, J. Foran, P. Kurian, & D. Munshi (Eds.), *On the edges of development: Cultural interventions*, New York: Routledge. (pp. 94-109).

Bhavnani, K-K, Foran, J., Kurian, P., & Munshi, D. (2009). Introduction: From the edges of development. In K-K. Bhavnani, J. Foran, P. Kurian, & D. Munshi (Eds.), *On the edges of development: Cultural interventions*, New York: Routledge. (pp. 1-9).

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Munshi, D., & Kurian, P. (2007). The case of the subaltern public: A postcolonial investigation of CSR's (o)missions. In S. May, G. Cheney, & J. Roper (Eds.), *The Debate over Corporate Social Responsibility*, New York: Oxford University Press. (pp. 438-447).

Munshi, D. (2005). "Through the subject's eye: Situating the 'Other' in discourses of diversity". In G. Cheney & G. Barnett (Eds.), *International and multicultural organizational communication*. Creskill, NJ: Hampton Press. (pp. 45-70).

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(vi) Book reviews

Munshi, Debashish (2014). Book review of *Metaphor and dialectic in managing diversity* by Christina Schwabenland, in *Organization 21* (5), 755-756.

Munshi, Debashish (2011). Localizing Asia in Aotearoa, *Communication Journal of New Zealand*, 12 (1): 92-94.

Munshi, D. (2002). Book Review of *Handbook of Public Relations* edited by Robert L. Heath, in *Australian Journal of Communication*, 29 (1), 111-113.

Munshi, D. (1998). "Managing the 'other'", review of *Debating Diversity* by Jan Blommaert and Jef Verschueren, in *Biblio: A Review of Books*, 3 (9 & 10), p. 29.

Munshi, D. (1997). "Forgotten frontier", review of *India's north-east resurgent: Ethnicity, insurgency, governance, development* by B.G. Verghese, in *Biblio: A Review of Books*, 3 (1), p. 18.

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Munshi, D. (1996). "Love in Havana", review of *Cuba and the night* by Pico Iyer, *Biblio: A Review of Books*, 2 (1), p. 27.

(viii) Technical Reports

Munshi, D., Kurian, P., Morrison, S., Kathlene, L., & Cretney, R. (2020). Centring culture in public engagement on climate change adaptation: Re-shaping the future of the NZ tourism sector: A report to the Deep South National Science Challenge. Hamilton, New Zealand: The University of Waikato and Wellington, New Zealand: Deep South National Science Challenge.

Kathlene, L, Kurian, P., **Munshi, D.**, & Morrison, S. (2020). Mapping values, beliefs, and attitudes on genetic technologies: Insights from a national survey of Māori and non-Māori citizens of Aotearoa New Zealand – An interim report. MBIE-funded project on gene editing technologies.

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